

Jam on Walnut

WALNUT STREET • SHADYSIDE

**Jam on
Walnut**
Pittsburgh's Best
Block Party

The Jam On Walnut, a benefit for the Cystic Fibrosis Foundation is a three day outdoor concert, occurring one Saturday during each summer month. Each of the three events attracts approximately 5,000 people for the city's best block party. The Cystic Fibrosis Foundation shuts down Walnut Street in Pittsburgh's Shadyside Community at 7pm for a night of fun, food, drinks and Pittsburgh's hottest bands. Join the Cystic Fibrosis Foundation, and our sponsors for . The concerts start at 7:00 and end at 11:00. Happy hour is from 7:00p.m.-8:30p.m. So get there early and help support the Cystic Fibrosis Foundation with a night of fun!

2009 dates are June 27th, July 25th and August 22th.



Presenting Sponsor

- Sponsor will have the opportunity to name the three-day event in June, July & August on Walnut Street.
- Ability to create a mutually agreed upon customized promotion.
- Sponsor will have the opportunity to distribute or sample pre-approved items at each event.
- Sponsor will receive a 10' x 10' location at each event.
- Sponsor will have the opportunity to provide mutually agreed upon signage for each event.
- Logo on 80 posters
- Logo on Western Pennsylvania Chapter webpage

Investment: \$10,000 tax-deductible donation to Cystic Fibrosis Foundation

Stage Sponsor

- Opportunity to sample or distribute mutually agreed items at each Jam on Walnut event.
- Opportunity to provide signage on stage for each Jam on Walnut event. Sponsor provides signage.
- Sponsor receives 10' x 10' location at each event.
- Sponsor to secure tables and chairs for each event from Cystic Fibrosis Foundation contact.

Investment: **\$5,000 tax-deductible donation for all three events.**

Booth Sponsor

- Opportunity to sample or distribute mutually agreed items at each Jam on Walnut event.
- Opportunity to provide signage at location for each Jam on Walnut event. Sponsor provides signage.
- Sponsor receives 10' x 10' location at each event.
- Sponsor to secure tables and chairs for each event from Cystic Fibrosis Foundation contact.

Investment: \$1,500 tax-deductible donation for all three events.

Jam on Walnut Sponsorship Commitment

Your company agrees to sponsor the Jam on Walnut Concert Series occurring on June 27, July 26, August 22, 2009

This entitles your company to the benefits listed in the enclosed sponsorship proposal. Please indicate the sponsorship level you have chosen:

We are very excited to have this opportunity to work with you. Your participation will ensure that the Jam on Walnut concert series will be an enormous success.

The Cystic Fibrosis Foundation will be in touch with you soon to discuss the specific details regarding the implementation of your sponsorship. In the meantime, please sign this Letter of Agreement, fax or send a copy back to us and keep a copy for your file.

Your signature below gives CFF authorization to use your company name in all publicity and printing materials.

RESPONSE

This letter correctly sets for the understanding of _____

Company Name

Contact Name/Title

Contact Number

Address

City

State

Zip

Accepted by (Print name)

Email address

Signature

Date

Please return to: Cheyenne Warriner, ~Special Events Manager~Cystic Fibrosis Foundation~ 810 River Avenue, Suite 100
Pittsburgh, PA 15212~412.321.4422~fax: 412.321.9305~email: cwarriner@cff.org