



TAKING STEPS TO CURE CYSTIC FIBROSIS

Snoqualmie, WA ~ September 26, 2009

SPONSORSHIP BENEFITS

PRESENTING SPONSOR PACKAGE

\$5,000 - \$10,000

- **Exclusive** recognition as Presenting Title Sponsor of GREAT STRIDES Snoqualmie
- Company logo featured on the front of the GREAT STRIDES Brochure (deadline is October 2008)
- Opportunity for company representative to speak at Opening Ceremony and Check presentation
- Company logo featured on GREAT STRIDES T-shirts* - Logo will be the largest
- Company logo and website link featured on the CF Foundation's Washington/Alaska Chapter website
- Receive **two** kilometer markers; Company link on Snoqualmie Valley GREAT STRIDES website; Company name & logo featured in Footnotes; Company's logo featured on race bibs; Complimentary promotional table at Registration; Company logo featured on directional arrows along walk route; Company name & logo featured on walk map; Company logo featured in CF Update; Company banner hung on stage for opening ceremonies; Product distribution opportunities

CORPORATE LEADER SPONSOR PACKAGE

\$4,000

- Opportunity to represent your company on stage at Opening Ceremony
- Company logo featured in latest edition of CF Update, the Washington Metro Chapter's annual newsletter
- Your company-provided banner hung visibly on the stage
- Company logo and website link featured on the CF Foundation's Washington/Alaska Chapter website
- Receive **two** kilometer markers; Company link on Snoqualmie Valley GREAT STRIDES website; Company logo featured on GREAT STRIDES T-shirts* - logo will be largest after Presenting Sponsor; Company name & logo featured in Footnotes; Company's logo featured on race bibs; Complimentary promotional table at Registration; Product distribution opportunities

PHOTO BOOTH SPONSOR

\$3,000

- **Exclusive** sponsorship with your company name & logo featured prominently at special team photo booth
- Product distribution opportunities
- Recognition as the Photo Booth Sponsor during Opening Ceremonies
- Receive kilometer marker; Company link on Snoqualmie Valley GREAT STRIDES website; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

WALL OF HOPE SPONSOR

\$3,000

- Your company name & logo featured on professionally made banner personalized by walkers at event
- A CF Ambassador will personally deliver banner to your company for display
- Product distribution opportunities
- Recognition as a Wall of Hope Sponsor during Opening Ceremonies
- Receive kilometer marker; Company link on Snoqualmie Valley GREAT STRIDES website; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

65 ROSES GARDEN CORPORATE SPONSOR

\$2,500

- Company banner & prominent signage displayed in 65 Roses garden
- Product distribution opportunities
- Recognition as a 65 Rose Garden Corporate Sponsor during Opening Ceremonies
- Receive kilometer marker; Company link on Snoqualmie Valley GREAT STRIDES website; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area

BIB SPONSOR

\$2,500

- Company's logo featured on race bibs at event
- Product distribution opportunities
- Recognition as a Bib Sponsor during Opening Ceremonies
- Receive kilometer marker; Company link on Snoqualmie Valley GREAT STRIDES website; Company logo featured on GREAT STRIDES T-shirts*; Company name & logo featured in Footnotes; Complimentary promotional table at Registration area



Washington Chapter
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Seattle, WA 98101
(206) 282-4770 • (800) 647-7774 • (206) 283-8359 (fax)
washington@cff.org • www.cff.org/chapters/washington

FINISH LINE SPONSOR	\$1,500
<ul style="list-style-type: none"> • Banner with company name/logo will be prominently displayed at the Finish line • Product distribution opportunities • Recognition as a Finish Line Sponsor during Opening Ceremonies • Receive kilometer marker; Company link on Snoqualmie Valley GREAT STRIDES website; Company logo featured on GREAT STRIDES T-shirts*; Company name featured in Footnotes; Complimentary promotional table at Registration area 	
HALFWAY POINT SPONSOR	\$1,000
<ul style="list-style-type: none"> • Complimentary promotional table at Halfway Point with beverages & fruit for walkers (provided by CFF) • Recognition as a Halfway Point Sponsor during Opening Ceremonies • Receive kilometer marker; Company link on Snoqualmie Valley GREAT STRIDES website; Company logo featured on GREAT STRIDES T-shirts*; Company name featured in Footnotes 	
DIRECTIONAL ARROW SPONSOR	\$1,000
<ul style="list-style-type: none"> • Company logo featured on directional arrows along walk route • Company name featured in Footnotes, the newsletter of GREAT STRIDES • Recognition as a Directional Arrow Sponsor during Opening Ceremonies • Receive kilometer marker; Company logo featured on GREAT STRIDES T-shirts* 	
DOZEN ROSES SPONSOR	\$1,000
<ul style="list-style-type: none"> • Receive one dozen personalized paper roses in the 65 Roses Garden at the walk • Company name featured in Footnotes, the newsletter of GREAT STRIDES • Recognition as a Dozen Roses Sponsor during Opening Ceremonies • Receive kilometer marker; Company link on Snoqualmie Valley GREAT STRIDES website; Company logo featured on GREAT STRIDES T-shirts* 	
CARNIVAL BOOTH SPONSOR	\$500
<ul style="list-style-type: none"> • Company logo featured on Sign at Carnival Booth • Company logo featured on the GREAT STRIDES T-shirts* • Company link on Snoqualmie Valley GREAT STRIDES website 	
REST STOP SPONSOR	\$500
<ul style="list-style-type: none"> • Company logo featured on the GREAT STRIDES T-shirts* • Receive one professionally made kilometer marker posted along the route; Company link on Snoqualmie Valley GREAT STRIDES website 	
FAMILY KILOMETER MARKER SPONSOR	\$300
<ul style="list-style-type: none"> • Company name on one professionally made kilometer marker sign posted along the walk route. Photos for marker need to be received by September 19, 2008. • Company logo and website link featured on the Snoqualmie Valley GREAT STRIDES website 	
SINGLE ROSE SPONSOR	\$100
<ul style="list-style-type: none"> • Personalized paper rose in the 65 Roses Garden at event. 	

***Important Note:** The deadline to appear on the T-shirts is **September 2, 2009**. Please send your company logo via e-mail to: amorton@cff.org.

Breakdown of Sponsorship Benefits

	Company logo on Cover of Brochure*	Logo/Name on walk site map	Logo/Name on t-shirts**	Recognition during Opening Ceremony	Company representative at Check Presentation Ceremony	Logo on directional arrows	Company banner on stage	Kilometer Marker	Logo on race bibs	Table with display at event registration	Logo in CF Update	Company Name or Logo in Footnotes	Sampling opportunities	Company link on Snoqualmie Valley GREAT STRIDES website	Rose(s) in 65 Roses Garden	Company logo featured at Carnival Booth	Link on CFF website to Company website
\$5,000-\$10,000 Presenting Sponsor	✓	✓	top	✓	✓	✓	✓	2	✓	✓	✓	✓	✓	✓			✓
\$4,000 Corporate Leader			✓	✓		✓	✓	2	✓	✓	✓	✓	✓	✓			✓
\$3,000 Team Photo Booth Sponsor			✓	✓				1		✓		✓	✓	✓			
\$3,000 Wall of Hope Sponsor			✓	✓				1		✓		✓	✓	✓			
\$2,500 65 Roses Garden Sponsor			✓	✓				1		✓		✓	✓	✓			
\$2,500 Bib Sponsor			✓	✓				1	✓	✓		✓	✓	✓			
\$1,500 Kids' Corner Sponsor			✓	✓				1		✓		✓	✓	✓			
\$1,500 Finish Line Sponsor			✓	✓				1		✓		✓	✓	✓			
\$1,000 Halfway Point Sponsor			✓	✓				1		✓		✓	✓	✓			
\$1,000 Directional Arrow Sponsor			✓	✓		✓		1				✓	✓	✓			
\$1,000 Dozen Roses Sponsor			✓	✓				1				✓	✓	✓	12		
\$500 Carnival Booth Sponsor			✓											✓		✓	
\$500 Rest Stop Sponsor			✓					1						✓			
\$300 Kilometer Marker								1						✓			
\$100 Single Rose Sponsor															1		

* Deadline of October 2008 for brochures

** Deadline of September 2, 2009 for t-shirts

IN-KIND Sponsorships available, please contact Alison Morton at the CF Foundation for specific opportunities and benefits.



Washington Chapter
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2008 SPONSOR COMMITMENT FORM

- \$5,000 - \$10,000 Presenting Sponsor
- \$4,000 Corporate Leader Sponsor
- \$3,000 Photo Booth Sponsor
- \$3,000 Wall of Hope Package
- \$2,500 65 Roses Garden Sponsor
- \$2,500 Bib Sponsor
- \$1,500 Finish Line Sponsor
- \$1,000 Halfway Point Sponsor
- \$1,000 Directional Arrow Sponsor
- \$1,000 Dozen Roses Sponsor
- \$500 Carnival Booth Sponsor
- \$500 Rest Stop Sponsor
- \$300 Kilometer Marker Sponsor
- \$100 Single Rose Sponsor
- In-Kind Donation: _____

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Please credit this donation to: _____ (Team Name and/or Leader)

Your company logo is due by September 2, 2009 to washington@cff.org. If you have not submitted a logo, your company name will appear in text.

Please submit your commitment form by September 2, 2009

Cystic Fibrosis Foundation
Attn: GREAT STRIDES
520 Pike Street, Suite 1075
Seattle, WA 98101
FAX: (206) 283-8359

Your signature: _____

This commitment entitles you to the first rights of refusal for the 2010 event.

