



Hosted by:
NFL Kicker Josh Brown & Friends

UW SOFTBALL FIELD





The Cystic Fibrosis Foundation, has secured one of the NFL's top kickers, **JOSH BROWN**, to host our 1st Annual CF-Celebrity Softball Tournament!

- St. Louis Kicker, Josh Brown has chosen the Cystic Fibrosis Foundation as his national charity of choice. Together, this event will raise money to fund research and care programs for cystic fibrosis (CF). The CF Foundation is extremely excited about this partnership, as Josh will not only be recognized for his skills on the field, but as a prominent patron in the battle against cystic fibrosis.
- Cystic fibrosis is a genetic disease affecting thousands of children and young adults in the United States alone. Thanks to our generous supporters, the CF Foundation has made tremendous progress and a real difference in the lives of people with cystic fibrosis. Today, there is a sense of excitement and optimism in the CF community as people with the disease are living longer than ever before. The predicted CF median survival age is now nearly 37 years, and more than 40 percent of patients are age 18 or older.
- The CF-Celebrity Softball Tournament hosted by Josh Brown will rally celebrities, corporate partners, and patrons to work hand in hand toward our mission: Assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease. The formula is simple: invest in research—buy back life.

CF-Celebrity Softball Tournament

1ST ROUND

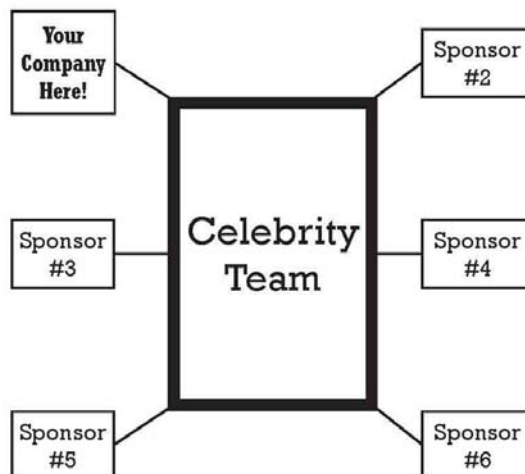
**CF-CELEBRITY
SOFTBALL
TOURNAMENT
DETAILS:**

Date: June 27, 2009

Location:
UW Softball Field, Seattle

Capacity: 1400

Time: 1pm-6pm



SPONSORS:

- **FSN STARS**
- **Harley Marine**
- **PEPSI**
- **Johnsonville**
- **KMPS**



PRESENTING SPONSOR ~ \$7,500 (*\$7,110 tax deductible*)

- Prominent signage placement at the tournament. Locations to be mutually agreed upon.
- One (1) employee team to play in the CF-Celebrity Softball Tournament.
- Logo inclusion in all media, print, and various promotional outlets.
- Logo inclusion on event website - <http://washington.cff.org/csoftball>
- Opportunity to set up one (1) display on-site.
- Opportunity to distribute promotional items.
- Twenty (20) tickets to tournament.
- On-field promotion during the tournament.
- Ten (10) tickets to the Celebrity Meet & Greet prior to the tournament.
- Four (4) tickets to the VIP Dinner/Reception June 26, 2009 hosted by Josh Brown.

CO-CAPTAIN SPONSOR ~ \$5,000 (*\$4,805 tax deductible*)

- Five (5) spots in the CF-Celebrity Softball Tournament.
- Opportunity to set up one (1) display on-site.
- Logo inclusion on event website- <http://washington.cff.org/csoftball>
- Opportunity to distribute promotional items.
- Ten (10) tickets to tournament.
- Five (5) tickets to the celebrity meet & greet prior to the tournament.
- Two (2) tickets to the VIP Dinner/Reception June 26, 2009 hosted by Josh Brown.

PATRON SPONSOR ~ \$2,500 (*\$2,355 tax deductible*)

- Opportunity to set up one (1) display on-site.
- Logo inclusion on event website- <http://washington.cff.org/csoftball>
- Opportunity to distribute promotional items.
- Ten (10) tickets to tournament.
- Five (5) tickets to the celebrity meet & greet prior to the tournament.
- Two (2) tickets to the VIP Dinner/Reception June 26, 2009 hosted by Josh Brown.



PLEASE CHECK ONE:

- PRESENTING SPONSOR ~ \$7,500
- CO-CAPTAIN SPONSOR ~ \$5,000
- PATRON SPONSOR ~ \$2,500

PLEASE FILL OUT AND SEND TO
THE CF FOUNDATION:

520 Pike Street, Suite 1075
Seattle, WA. 98101-3909

OR FAX TO:

206-283-8359

ATTN: Tirza Sanchez-Shaw

PAYMENT INFORMATION:

_____ Please charge final amount at the end of the season to my: (circle one)

Visa

MasterCard

AmEx

Account # _____ Exp. _____

3-digit security code _____

_____ Invoice me

CONTACT INFORMATION:

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

For more information, contact the CF Foundation: 206-282-4770 or TSANCHEZ@CFF.ORG



Facts About Cystic Fibrosis

Cystic Fibrosis is a genetic disease affecting over 30,000 children and young adults in the United States. CF causes the body to produce an abnormally thick, sticky mucus, which leads to chronic and life-threatening lung infections. The thick mucus also obstructs the pancreas, preventing enzymes from reaching the intestines to help break down and digest food. Specialized treatments are available to address these problems at CF Foundation supported Care Centers across the country. Currently there is no cure.

Never before in the history of the CF Foundation has the feeling of optimism for defeating CF been so great. Progress has been made in the fight against this disease because the CF Foundation has seized every opportunity to support the best minds in science and to recruit the finest team of caregivers to the CF cause. There are several solid strategies underway to develop new treatments and a cure for CF.

About the Cystic Fibrosis Foundation

The Cystic Fibrosis Foundation Is Innovative.

Forbes and *USA Today* have recognized the Foundation for its innovative approach to curing a disease. By offering milestone-driven research awards, the Cystic Fibrosis Foundation stimulates the development of new CF therapies that are having a profound impact on thousands of young lives.

The Cystic Fibrosis Foundation Is Results-Driven.

When the Cystic Fibrosis Foundation began, few children lived to attend elementary school. Today, thanks to the research and care supported by the Foundation, the median age of survival for a person with cystic fibrosis is over 37 years.

The Cystic Fibrosis Foundation Needs Your Help!

Although the outlook for a child born with CF today has improved tremendously over the years, it is not good enough. Your partnership with the Cystic Fibrosis Foundation is critical to ensuring that the momentum in research continues. Working together, we can *add tomorrows every day* to the lives of all people with CF.