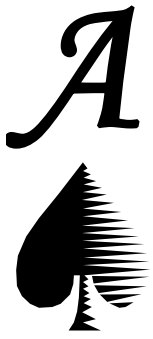




Friday, March 12, 2010

W HOTEL





Put on your poker face and join Poker Professional, Phil Gordon, along with approximately 350 CF supporters for this wonderful cause.

Players will not only be vying for the coveted \$10,000 buy-in to the World Series of Poker, but will enjoy a full evening of entertainment, live & silent auctions, and the chance to mingle with local celebrities.

Event Details:

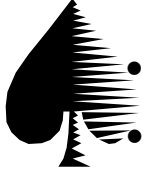
- 5:00 to 6:30 pm – Player Check-In, Cocktail Hour & Hors D'Oeuvres / Silent Auction Open
- 7:00 pm - Live Auction
- 7:30 pm - Cards in the Air / Casino Night



We would like to introduce you to some of the faces of cystic fibrosis. They all wear the same smile and in their eyes you see reflections of hope and optimism for the day when a cure for their disease is found.



A



ALL IN TITLE SPONSOR: \$15,000 Sponsorship

- **ALL IN SPONSOR** will receive (30) HOLD 'EM player tickets.
- **ALL IN SPONSOR** will receive (30) CASINO NIGHT tickets.
- **ALL IN SPONSOR** will receive logo recognition on the event invitations.
- Full-page acknowledgement in program.
- Special recognition in evening program through verbal acknowledgements.
- Opportunity to include promotional item/gift into player gift bags (item to be **ALL IN SPONSOR** will receive logo exposure on the WSOP \$10,000 check.
- **ALL IN SPONSOR** will receive logo exposure on all player name inserts.
- **ALL IN SPONSOR** will receive signage locations on-site.
- **ALL IN SPONSOR** will receive logo recognition throughout event.
- Opportunity to set-up marketing location at the event.
- Inclusion on the GO ALL IN FOR CF feature to air post event on FSN.

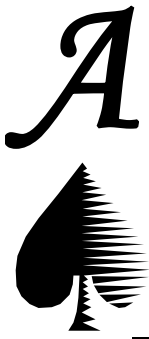
ACES HIGH: \$5,000 Sponsorship

- **ACES HIGH SPONSOR** will receive (15) HOLD 'EM player tickets.
- **ACES HIGH SPONSOR** will receive (15) CASINO NIGHT tickets.
- Half-page acknowledgement in program.
- Opportunity for **ACES HIGH SPONSOR** to provide item in player bags.
- **ACES HIGH SPONSOR** will receive logo recognition throughout event.
- Opportunity to set-up marketing location at the event.

CARD SHARK: \$3,500 Sponsorship

- **CARD SHARK SPONSOR** will receive (10) HOLD 'EM player tickets.
- **CARD SHARK SPONSOR** will receive (10) CASINO NIGHT tickets.
- Half-page acknowledgement in program.





PLEASE CHECK YOUR DONATION LEVEL & RETURN TO THE CF Foundation:
520 Pike Street/Suite 1075/Seattle, WA. 98101-3909
OR FAX FORM TO: 206-283-8359
For more information call: 206-282-4770/800-647-7774

LEVELS OF SPONSORSHIP:

- \$15,000 ALL IN
- \$5,000 ACES HIGH
- \$3,500 CARD SHARK

Estimated value of goods per guest: \$50
The amount of this payment deductible
for federal income tax purposes is
limited to the excess of the amount
contributed over the value of the goods
and services provided by the Cystic
Fibrosis Foundation.

PAYMENT INFORMATION:

- Check is enclosed
- Please charge \$_____ to my

(circle one)

VISA MasterCard Discover AmEx

Acct #: _____

Exp: _____

- Please bill us \$

COMPANY: _____

CONTACT: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____

