

Tampa Tailgate



Kick-off to a Cure

On a given Sunday in September, during the first away game of the Buccaneers season, fans gather in the club level at Raymond James Stadium to watch the game on television and support the Cystic Fibrosis Foundation.

Sunday, September 20th

Raymond James Stadium – East Club Level

Buccaneers vs. Buffalo Bills (in Buffalo)

Gates open at 3:00 pm

Game Broadcast Begins at 4:00 pm

Proceeds to benefit



...adding tomorrows every day.

5100 W. Kennedy Blvd,
Suite 195

Tampa, FL 33609
(813) 374-9041

TOUCHDOWN SPONSOR

TITLE SPONSOR

\$20,000

Tax Deductibility Amount: \$18,560

- ✘ **Company** recognized as Title Sponsor in event publicity, including marketing materials, PSA's, press releases and community outreach stories.
- ✘ **Company** executive and logo to be included in Bright House Network Event Commercials (\$90,000 advertiser value in 2008 according to Media Sponsor Brighthouse Networks). If sponsorship secured by July 15, 2009.
- ✘ Thirty-two (32) tickets at eight reserved tables
Food and beverages included in the ticket price
- ✘ Goodie Bags for all attendees.
- ✘ Exclusive rights to serve product to the VIP / Sponsor area
- ✘ Opportunity for vendor booth, product sampling and company literature
- ✘ **Company's** website link on the chapter section of www.cff.org for one (1) year
- ✘ Opportunity to display two (2) banners at event (sponsor provided)
- ✘ Full-page cover acknowledgement in official program



END ZONE SPONSOR

PRESENTING SPONSOR

\$10,000

Tax Deductibility Amount: \$8,920

✘ **Company** recognized as presenting sponsor in event publicity, including marketing materials, PSA's, press releases and community outreach stories.

✘ Twenty Four (24) tickets at six reserved tables
Food and beverages included in the ticket price

✘ Exclusive rights to serve product to the VIP / Sponsor area

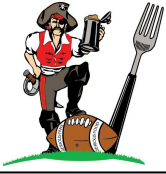
✘ Opportunity for vendor booth, product sampling and company literature

✘ **Company's** website link on the chapter section of www.cff.org for one (1) year

✘ Opportunity to display two (2) banners at event (sponsor provided)

✘ Full-page acknowledgement in official program

✘ Recognition throughout the event by emcee as the End Zone Sponsor



PARTNER SPONSORS

FIRST DOWN SPONSOR

\$7,500

Tax Deductibility Amount: \$6,600

- ✘ **Company** recognized as End Zone Sponsor in event publicity, including marketing materials, PSA's and press releases.
- ✘ Twenty (20) event tickets at five reserved tables
Food and beverages included in the ticket price
- ✘ Rights to serve product to the VIP / Sponsor area
- ✘ Opportunity for vendor booth, product sampling and company literature
- ✘ **Company's** website link on the chapter section of www.cff.org for one (1) year
- ✘ Opportunity to display one banner at event (sponsor provided)
- ✘ Full-page acknowledgement in official program
- ✘ Recognition throughout the event by emcee as the End Zone Sponsor

GAME DAY SPONSOR

\$5,000

Tax Deductibility Amount: \$4,280

- ✘ **Company** recognized as Game Day Sponsor in event publicity, including marketing materials, PSA's and press releases.
- ✘ Sixteen (16) event tickets at four reserved tables.
Food and beverages included in the ticket price.
- ✘ Rights to serve product at event
- ✘ Opportunity for vendor space, product sampling and company literature
- ✘ Opportunity to display one banner at event (sponsor provided)
- ✘ Full-page acknowledgement in official program
- ✘ Recognition at event by emcee as the End Zone Sponsor



PARTNER SPONSORS

FIELD GOAL SPONSOR

\$2,500

Tax Deductibility Amount: \$1,960

- ✘ Twelve (12) event tickets at three reserved tables. Food and beverages included in the ticket price.
- ✘ Rights to serve product to the VIP / Sponsor area
- ✘ Opportunity for vendor booth, product sampling and company literature
- ✘ Opportunity to display one banner at event (sponsor provided)
- ✘ Half-page acknowledgement in official program
- ✘ Recognition at event by emcee as the Field Goal Sponsor

SPECIAL TEAM SPONSOR

\$1,000

Tax Deductibility Amount: \$640

- ✘ Eight (8) event tickets at two reserved tables. Food and beverages included in the ticket price.
- ✘ Half-page acknowledgement in official program
- ✘ Recognition at event by emcee as the Special Team Sponsor

RESERVED TABLE

\$500

Tax Deductibility Amount: \$320

- ✘ Four (4) event tickets at a reserved table. Food and beverages included in the ticket price.
- ✘ Half-page acknowledgement in official program
- ✘ Recognition at event by emcee as the Special Team Sponsor

INDIVIDUAL TICKET

\$ 100

Tax Deductibility Amount: \$55

- ✘ A single event ticket; not a reserved seat. Food and beverages included in the ticket price.



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Kick-off to a Cure

Sponsor Commitment Form

Please indicate sponsor package by checking the appropriate box below

- | | | | |
|--|----------|---|----------|
| <input type="checkbox"/> Touchdown Sponsor | \$20,000 | <input type="checkbox"/> End Zone Sponsor | \$10,000 |
| <input type="checkbox"/> First Down Sponsor | \$ 7,500 | <input type="checkbox"/> Game Day Sponsor | \$5,000 |
| <input type="checkbox"/> Field Goal Sponsor | \$ 2,500 | <input type="checkbox"/> Special Team Sponsor | \$1,000 |
| <input type="checkbox"/> Reserve Table Sponsor | \$ 500 | <input type="checkbox"/> Individual Ticket | \$100 |

Name: _____

Company: _____

Address: _____ City, State, Zip: _____

Phone: _____ E-mail: _____

Total Contribution: \$ _____

Credit Card Visa Master Card

C.C. # _____ Exp. _____

Signature _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount.

Check Please make all checks payable to the Cystic Fibrosis Foundation

I am unable to attend or participate.
Please accept my 100% tax-deductible donation of \$ _____

Please send payment and completed form to:
Cystic Fibrosis Foundation
5100 W. Kennedy Blvd., Suite 195
Tampa, FL 33609
(813) 374-9041

Because of health risks to people with cystic fibrosis (CF), individuals with CF who have had a confirmed positive sputum culture for *Burkholderia cepacia* complex **shall not attend** events sponsored by the Cystic Fibrosis Foundation.

This policy is necessary because *B. cepacia* is contagious to individuals with CF. *B. cepacia* can be transmitted through casual contact or close proximity with infected individuals. *B. cepacia* infection in a person with CF can cause serious respiratory illness and, in some patients, may result in rapid decline in lung function, possibly leading to death. While this policy should reduce the risk of *B. cepacia* cross infection, there still might still be some individuals with *B. cepacia* in attendance. *B. cepacia* is not a known health risk to individuals without CF who are otherwise healthy.

The CF Foundation supports research to identify new treatments for *B. cepacia*. For alternative ways to participate and for more information regarding this policy, please contact the CF Foundation at (800) FIGHT-CF or visit www.cff.org. Consult your CF Foundation-accredited care center physician with medical questions.

A COPY OF THE OFFICIAL REGISTRATION (# CH956) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

As Tampa Tailgate Sponsor you are a Partner With A Results-Driven Organization...

Since 1955, the mission of the Cystic Fibrosis Foundation is to assure the development of the means to cure and control cystic fibrosis (CF) and to improve the quality of life for those with the disease. The CF Foundation tirelessly pursues its mission by supporting scientific research, which is dedicated to the discovery and development of new therapies. At the same time, it funds and accredits a network of specialized treatment centers that provide state-of-the-art care for people with CF. By applying the same principles that a “for-profit company” follows—efficiency, innovation and a results-driven approach—the CF Foundation is making a profound difference in the lives of those with CF.

The CF Foundation Is Efficient.

The Foundation is one of the most effective and efficient organizations of its kind. It has received a four-star rating for sound fiscal management from [Charity Navigator](#), the largest independent charity evaluator in the United States, and is an accredited charity of the [Better Business Bureau's Wise Giving Alliance](#). The Foundation's [business model](#) has been recognized by the National Institutes of Health and by publications such as *Forbes*, *The New York Times*, *The Wall Street Journal* and *BusinessWeek*.

The CF Foundation Is Innovative.

To quicken the pace of drug discovery and development, the Foundation has pioneered an innovative and highly effective business model. The Foundation has committed hundreds of millions of dollars in collaboration with the biotech industry to fuel the search for new treatments and a cure. The Foundation's unique approach to drug discovery has yielded a therapeutics pipeline with more than 30 potential therapies in development for CF.

Virtually every approved CF drug available today was made possible because of Foundation support. Since the 1980s, the Foundation has played an integral role in the development of Pulmozyme®, TOBI®, azithromycin and hypertonic saline, essential drugs for the treatment of CF.

The CF Foundation Is Results-Driven.

The Cystic Fibrosis Foundation has fueled dramatic improvements in research and care that have significantly changed the prognosis for people with CF. When the CF Foundation began, few children lived to attend elementary school. Thanks to the research and care supported by the CF Foundation, the median age of survival for a person with CF is now 37 years. For the first time in the history of the disease, CF clinical trial participants are taking oral drugs aimed at treating the basic defect in CF (a faulty protein). If successful, these drugs could add decades of life for people with the disease.

The CF Foundation Needs Your Help!

The Foundation continues to be a strong and focused organization: 2008 was a banner year in terms of scientific and medical progress, and we are in a solid position to confront the current economic challenges. As we look ahead, we are working more proactively and thinking more creatively than ever before. Although the outlook for a child born with CF today has improved tremendously over the years, it is not good enough. Your involvement and financial support are critical to our success. Working together, we can add tomorrows every day to the lives of all people with CF. To become involved, please call (813) 374-9041 your local Tampa Bay chapter and ask how to get involved and provide tomorrows.

What Is Cystic Fibrosis?

Cystic fibrosis is an inherited chronic disease that affects the lungs and digestive system of about 30,000 children and adults in the United States (70,000 worldwide). A defective gene and its protein product cause the body to produce unusually thick, sticky mucus that clogs the lungs and leads to life-threatening lung infections; and obstructs the pancreas and stops natural enzymes from helping the body break down and absorb food.

One in 31 Americans (more than 10 million people) is an unknowing, symptomless “carrier” of the defective CF gene.

Each time two carriers conceive, there is a 25 percent chance that they will have a child with CF.