

Wellington Homes Tango by Moonlight

a benefit for the Cystic Fibrosis Foundation

November 7, 2009

Ready to tango for a cure? Please join us at The Carling in downtown Jacksonville from 7:30 p.m. to 11:00 p.m., for a romantic evening of tango music and dance, Argentine cuisine and lively auctions.

Sponsorship Benefits

Moonlight Sponsor - \$15,000 (Exclusive Title Opportunity) SOLD

- Title of the event becomes **Your Company Name Tango by Moonlight**
- Title name in all pre and post event publicity
- Title name/logo on save the date postcards sent to more than 4,000 targeted households
- Title name/logo on event invitations sent to more than 4,000 targeted households
- Title name/logo on event webpage with link to company website
- Title name/logo on the event program given to each event guest
- Title name/logo on audio visual presentation and event patron board
- Emcee recognition throughout the event
- Opportunity for company to have booth or display table at event
- Title name/logo on backdrop used for event photography
- Opportunity for company representative to speak at the event
- Title name on the first exhibition dance of the evening
- Admission for 20 guests to Tango by Moonlight
- Opportunity to have a corporate display table at ***Southern Oak Insurance Company Tailgate – Kick Off to a Cure*** on Sunday, Sept. 13 in the Terrace Suite at Jacksonville Municipal Stadium, inc. 4 admissions
- Company name will be included in event publicity and coverage, which is estimated to include 35-40 editorial articles with an estimated value exceeding \$100,000.
- ***To maximize Title Sponsor media benefits, commitment is needed by July 1, 2009.***
- Tax Deductible amount is \$14,080

Dancing with the Stars Sponsor - \$8,000

(Presenting Sponsor Opportunity, limited to 2 non-competing companies)

- Event title becomes **Tango by Moonlight presented by Your Company Name**
- Sponsor name in all pre and post event publicity
- Sponsor name/logo on save the date postcards sent to more than 4,000 targeted households
- Sponsor name/logo on event invitations sent to more than 4,000 targeted households
- Sponsor name/logo on event webpage with link to company website
- Sponsor name/logo on the event program given to each event guest
- Sponsor name/logo on event patron board
- Emcee recognition throughout the event
- Sponsor name on backdrop used for event photography
- Sponsor name/logo on audio visual presentation
- Admission for 16 guests to Tango by Moonlight
- Company name will be included in event publicity and coverage, which is estimated to include 35-40 editorial articles with an estimated value exceeding \$100,000.
- ***To maximize Presenting Sponsor media benefits, commitment is needed by July 1, 2009.***
- Tax Deductible amount is \$7,264

Red Rose Sponsor - \$5,000

- Sponsor name on event save the date postcards sent to more than 4,000 targeted households
- Sponsor name on event invitations sent to more than 4,000 targeted households
- Sponsor name on event webpage with link to company website
- Sponsor name on the event program given to each event guest
- Sponsor name on event patron board and on back drop to be used for event photos
- Sponsor name on audio visual presentation
- Admission for 12 guests to Tango by Moonlight
- Sponsor name in pre and post event publicity (based on timing of commitment)
- *To maximize media benefits, commitment is needed by July 1, 2009.*
- Tax Deductible amount is \$4,448

The Argentine Sponsor - \$2,500

- Sponsor name on event invitations sent to more than 4,000 targeted households
- Sponsor name on event webpage and included on event audio visual presentation
- Sponsor name on the event program given to each event guest
- Sponsor name on event patron board
- Admission for 12 guests to Tango by Moonlight
- Tax Deductible amount is \$1,948

Dance Partner Sponsor - \$1,000

- Sponsor name on the event program given to each event guest
- Sponsor name on event patron board
- Admission for 6 guests to Tango by Moonlight
- Tax Deductible amount is \$724

Two to Tango Sponsor - \$500

- Inclusion on event patron board
- Admission for 2 guests to Tango by Moonlight
- Tax Deductible amount is \$408

Individual Admission - \$100

- Tax Deductible amount is \$54

Please take a moment to complete this sponsorship form. Remember that your contributions will save lives. For additional info, please contact the CFF office at 904.733.3560.

Wellington Homes Tango by Moonlight - Sponsorship Levels

- | | |
|---|--|
| <input type="checkbox"/> \$15,000 Moonlight Sponsor (SOLD) | <input type="checkbox"/> \$1,000 Dance Partner Sponsor |
| <input type="checkbox"/> \$8,000 Dancing with the Stars Sponsor | <input type="checkbox"/> \$500 Two to Tango Sponsor |
| <input type="checkbox"/> \$5,000 Red Rose Sponsor | <input type="checkbox"/> \$100 Individual Admission |
| <input type="checkbox"/> \$2,500 The Argentine Sponsor | <input type="checkbox"/> \$_____ Other Donation |

Your donation is tax deductible as allowed by law.

Contact Name: _____
Company: _____
Address: _____
Phone: _____ email: _____

Please make checks payable to:

CF Foundation, 8382 Baymeadows Road, Ste. 9, Jacksonville, FL 32256 Fax 904.733.3794