

Tailgate Kick Off to a Cure

To Benefit the Cystic Fibrosis Foundation

~ November 14th, 2009~

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$10,000

(\$9,040 tax deductible)

- Company recognized as a *Title Sponsor* in all event publicity
“*The XYZ Company Tailgate – Kickoff To A Cure*”
- Company name/logo on all printed material including invitation, event program and media coverage on our proposed media
- Recognition throughout the event by emcee as the *Title Sponsor*
- Full-page 4-color acknowledgement on the back of the event program
- Opportunity for company representative to speak during the evening’s program
- Opportunity for company to display marketing materials at event
- Preferred seating for 24 guests (Three tables)

PRESENTING SPONSOR

\$5,000

(\$4,360 tax deductible)

- Company recognized as a Presenting Sponsor in all event publicity
- Company name/logo on all printed material including invitation, event program and media coverage on our proposed media
- Recognition through-out event by emcee as a *Presenting Sponsor*
- Full-page acknowledgement in event program
- Opportunity for company to display marketing materials at event
- Preferred seating for sixteen guests (two tables)

GAME DAY SPONSOR

\$2,500

(\$2,180 tax deductible)

- Company recognized as a Game Day Sponsor in all event publicity
- Company name/logo on all printed material including invitation, event program and media coverage on our proposed media
- Recognition throughout the event by emcee as *Game Day Sponsor*
- Full-page acknowledgement in event program
- Opportunity for company to display marketing materials at event
- Preferred seating for eight guests (one tables)

BIG SCREEN SPONSOR**\$2,000**

(\$1,680 tax deductible)

- Company recognized as a Big Screen Sponsor in all event publicity
- Company name/logo on all printed material including invitation, event program and media coverage on our proposed media
- Recognition throughout the event by emcee as Big Screen Sponsor
- Quarter page acknowledgement in event program
- Opportunity to display banner from TV (Company provides banner)
- Preferred seating for eight (one table)

FIELD GOAL SPONSOR**\$1,500**

(\$1,180 tax deductible)

- Company recognized as a Field Goal Sponsor in all event publicity
- Company name/logo on all printed material including invitation, event program and media coverage on our proposed media
- Half-page acknowledgment in event program
- Recognition through-out event by emcee as a Field Goal Sponsor
- Preferred seating for eight guests (one table)

1ST STRING SPONSOR**\$1,000**

(\$680 tax deductible)

- Quarter-page acknowledgment in event program
- Preferred seating for eight guests (one table)

ORANGE AND BLUE SPONSOR**\$500**

(\$340 tax deductible)

- Quarter-page acknowledgment in event program
- Preferred seating for four guests (shared table)

INDIVIDUAL TICKETS**\$75**

(\$25 tax deductible)

- Admission to party includes food and drink, opportunity to shop silent and live auctions all while cheering on the Florida Gators!
- Individual ticket purchases does not guarantee seating next to each other.

TAILGATE 2009 – KICK OFF TO A CURE

Gainesville, FL – Touchdown Terrace

Saturday, November 14th, 2009

2009 Sponsorship Commitment Form

Please take a moment to complete this sponsorship form. Remember that your contribution will help save lives! For additional information, please contact the CFF office at (904) 733-3560.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Contact for corporate acknowledgment for Event Program:

Name: _____ Phone: _____

Check Desired Sponsorship Level:

- | | | |
|--------------------------|-----------|------------------------|
| <input type="checkbox"/> | \$ 10,000 | Title Sponsor |
| <input type="checkbox"/> | \$ 5,000 | Presenting Sponsor |
| <input type="checkbox"/> | \$ 2,500 | Game Day Sponsor |
| <input type="checkbox"/> | \$ 2,000 | Big Screen Sponsor |
| <input type="checkbox"/> | \$ 1,500 | Field Goal Sponsor |
| <input type="checkbox"/> | \$ 1,000 | First String Sponsor |
| <input type="checkbox"/> | \$ 500 | Orange & Blue Sponsor |
| <input type="checkbox"/> | \$ 75 | Individual Reservation |
| <input type="checkbox"/> | \$ _____ | Other Donation |

Your donation is tax deductible as allowed by law.

Please make checks payable to:

Cystic Fibrosis Foundation
8382 Baymeadows Road, Suite 9
Jacksonville, FL 32256
Phone: (904) 733-3560 * Fax: (904) 733-3794
Email: Acosta@cff.org



...adding tomorrows every day.

TAILGATE 2009 – KICK OFF TO A CURE

Gainesville, FL – Touchdown Terrace

Saturday, November 14th, 2009

2009 Registration Form

Please return this page with your payment

Title Sponsor – 24 Guests

Presenting Sponsor – 16 Guests

Game Day Sponsor – 8 Guests

Big Screen Sponsor – 8 Guests

Field Goal Sponsor– 8 Guests

First String Sponsor – 8 Guests

Orange & Blue Sponsor– 4 Guests

Company Name: _____

Guest Name 1: _____

Guest Name 2: _____

Guest Name 3: _____

Guest Name 4: _____

Guest Name 5: _____

Guest Name 6: _____

Guest Name 7: _____

Guest Name 8: _____

Guest Name 9: _____

Guest Name 10: _____

Guest Name 11: _____

Guest Name 12: _____

Guest Name 14: _____

Guest Name 15: _____

Guest Name 16: _____