

FOOTNOTES



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Help us spread the word:

- http://twitter.com/CF_GreatStrides
- http://twitter.com/CF_Foundation
- <http://www.facebook.com/cysticfibrosisfoundation>
- <http://www.youtube.com/CysticFibrosisUsa>

Letter from The Executive Director

Happy New Year! I hope that 2010 will be healthy, happy and successful for all!

As we look ahead to what this new year will bring we can't help but reflect on 2009. Yes, it was an incredibly challenging year, but somehow we all worked very hard to maximize the money that we raised. We held our expenses down and made definitive sacrifices so that we could meet our research and Care Center commitments. I am happy to tell you that we succeeded in being able to follow

through on the outstanding commitments that we had. This was possible because of all of your hard work and dedication. You reached out further than ever before. I congratulate & thank you for your efforts.

We are now preparing for 2010. Early indications are that next year will be better for fundraising but will still be somewhat challenging. I hope you will all start thinking of creative ways to raise money. Remember we

are always here to help you maximize your potential. By working together we can ensure that we will accomplish our ultimate goal of making CF stand for CURE FOUND!

Again, I thank you for all that you do and look forward to working with you in 2010!

Best regards,
Robin



GREAT STRIDES 2010 is coming!

WHY WALK?

WALK for the 30,000 children and adults who suffer from CF and fight daily to keep themselves healthy.

WALK for the one in every 31 Americans that unknowingly carries the defective CF gene.

WALK because with your help, we can make a difference, and in fact you already have. There are already more than 20 therapies in the drug pipeline that have been funded by Great Strides walks from around the country. One of these therapies could one day cure or control cystic fibrosis.

WALK at a location near you. There will be 12 walk sites in the Greater New Jersey area. Turn the page to see this year's dates and locations.

WALK WITH US - It's for our children, our neighbors, and our friends.

Destination... CURE @ Fall Fling

Destination... CURE was the theme of this year's Fall Fling. The event, held on October 15th, raised \$130,000!

Over 650 guests filled the Venetian in Garfield to share in a night of fun, remembrance, hope and comic relief. After perusing over 300 prizes, including premier shopping, electronics and entertainment packages, guests enjoyed a fabulous dinner and program. Nicole & Mike Driscoll shared some encouraging words about their life with cystic fibrosis. Also Paul Drury came from Connecticut to share his story with us. Family, friends and dedicated volunteers also enjoyed a comedy show.

This evening would not have

been such a success if not for our loyal volunteers and committee. Many thanks to Committee Co-Chairs MaryBeth Boutot & Jodi Squires, Engagement Calendar Chair Greta Alexander and Committee Members Fran Barlow, Pat Boutot, Pam Figard, Joan Galakin, Susan Kelly, Julie Kuhn, Laura McCarthy, Pat Pannone, Dianne Parnofiello, Patti Sparrer, Helen Springob, Noreen Tarletsky, Heather

Werner, & Michelle Wolberg.

Don't miss next year's Fall Fling scheduled for Thursday, October 21, 2010.



The 2009 Fall Fling gift auction room.

Benefits of Corporate Sponsorship

- Banner Placement at Events
- Logo Placement on Posters, Newsletters, Web-site and more.
- Product Sampling Opportunities

Gala Goes Big Blue

On November 20th, the Greater NJ Chapter had the opportunity to thank Peter Matra and Aramark by presenting them with the 2009 Breath of Life Award. The second annual *To Breathe, To Dream, To Live Gala* was held at The Stadium Club at Giants Stadium and hon-

ored Aramark for their support of the Foundation.

Guests enjoyed the lavish buffet and raised \$50,000 for CF research.

Many thanks to Peter Matra, Joyce Coppola and the entire Aramark team for making the evening such a success.



Peter & Team Aramark accept their Breath of Life Award

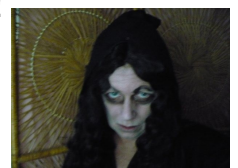
Special thanks to Alex Tarletsky and Bob Milligan for a great *Bid for a Cure*.

Screams Raise Big Funds for CFF

Thank you to Alicia, Chris and Jackie Eak for their **Eakfest - A Haunted Halloween for Cystic Fibrosis**. Over 1,000 people attended helping to

raise over \$8,400 for CF research and care. Guests were treated to music, rides and games and a haunted hayride with live actors.

A good time was had by all!



One of the Ghouls at this year's Eakfest CFF Fundraiser.

Comedy Night is Big on Laughs

Over 600 people enjoyed a fabulous evening at the Foundation's 9th Annual Comedy Night on Thursday, November 12th at the Ocean Place Resort & Spa in Long Branch raising \$102,000 for CF research and care! The event featured a gift auction of over 300 lavish prizes - from a trip to Atlantis to a Shop Til You Drop Package. Guests were not disappointed. After dinner Tom McTiernan entertained the crowd and certainly kept us laughing! Guests also tried their luck on a Mystery Prize which was unveiled at the end of the night - A Trip for Two to Hawaii - Aloha to the lucky

winner!

Special thanks to this year's presenting sponsors: Terminix, American Airlines and the Cystic Fibrosis Center of the Children's Hospital at Monmouth Medical System, Saint Barnabas Health Care System. Congratulations to event chairs Sheryl Francisco and Clare Freda and the entire committee: Cindy Berardi, Mary Alice Brederhoft, Maria Cavallaro, Maureen Cokelet, Maureen Conaty, Maria Dean, Heather Harm, Ann Kirms, Christine Lake, Cassie Leonard, Lisa MacLean, Mary

Alice Maikisch, Debbie Motto, Kim O'Boyle, Debbie Palacios, Christine Raabe, Kathy Reinecke, Cathy Scarcella, Karen Thomas, Jane Tuero, Jane Vamos and Rosemary Welsh. Many thanks to Jim Kirms, Jen Sansevere, Jesse Fink and Helfrich Bus Company for donating their time and services to help make the event so successful!

Mark your calendars now for the 2010 event which is scheduled for Thursday, November 11th!

Register a Team for
Great Strides 2010
[www.cff.org/
greatstrides](http://www.cff.org/greatstrides)

2010 GREAT STRIDES LOCATIONS & DATES

April 25th

Lyndhurst
Toms River*

April 28th

Summit

May 2nd

Bradley Beach
Cranford
Highland Lakes

May 8th

Mercer County Park
Verona

May 15th

Roxbury

May 16th

Clinton
Point Pleasant Beach
Paramus

*New Site

Car Show revs up funds for CF research

Classic and collector cars were out in force at the 5th Annual Charity Car Show at Berkeley College in Paramus, NJ. The show featured nearly 200 cars and raised more than \$18,000, including a matching donation by the College to benefit the Cystic Fibrosis Foundation.

"It is with great pride that I report that the \$18,303 raised at this year's Charity Car Show broke our previous records," said Robert Oddo,

Berkeley College Paramus Campus Director of Admissions, who organized the event.

The event was supported by a team of volunteers and featured a blood drive, magicians, clowns and a Halloween costume contest.



Rob Oddo of Berkeley College presents a check to Shannan & Robin of the Greater New Jersey Chapter.

Check out their video: <http://www.youtube.com/watch?v=Roc7SfU5uPw>

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A Happy & Healthy New Year to all!

Your Greater New Jersey
Staff from left to right:

Robin Vogel,
Jen Hernandez,
Ed Quorollo, Shannan Biddelman, Kristen Piccolo, & Toni Bauman



**We are on the
web!
www.cff.org**

**Cystic
Fibrosis
Foundation**
...adding tomorrows every day.

Superbowl Champion spreads hope in New Jersey

Shaun O'Hara, Center for the NY Giants and 2 time Pro-Bowl electee, kicked off the holiday season by presenting checks to the Cystic Fibrosis Foundation for the money he raised at the Shaun O'Hara Foundation - HIKE- Helping Increase Knowledge Through Education - Inaugural Golf Tournament. Shaun and his wife Amy have been long-time supporters of the CF Foundation and Shaun has served as the Ambassador of Hope for the Greater NJ Chapter for 3 years. His friendship with Sean Squires is a motivating factor in his ongoing support. In 2009 Shaun presented the CF Foundation with \$50,000 - money that will go directly towards our mission of finding a control and ultimately a cure for CF! The CFF is truly grateful for Shaun's friendship & generosity.



Amy & Shaun O'Hara present a check to Robin Vogel & Sean Squires.

We Want You...Corporate Teams!

In 2009, over \$100,000 was raised by corporate teams for the Greater New Jersey Great Strides. In 2010, we want to double this number but we'll need your help!

A company reaps numerous benefits when participating as a corporate team for Great Strides. It increases employee morale and provides leadership opportunities through a team building experience. By participating in a well-structured event like Great



The 2009 Team Credit Suisse had 40 walkers!

Strides, there is no direct cost to your company, and you enhance your company's image as a caring member of the community.

A corporate breakfast is just one of the tools we use to increase

corporate involvement. It is easy and does not require a large time commitment from the host company. Invite co-workers and business associates to the hour-long event. During the hour, attendees will hear CF family and walker's testimonials, a Great Strides overview, and a call to action for 2010.

There are many ways to get the word out. E-mails, employee newsletters, payroll stuffers, posters, cafeteria table tents and announcements at staff meetings have all proven successful. Last year, Team Toshiba raised over \$7,900 by making sure every employee working at their location knew what Great Strides was all about.

Holding small events that raise your team's fundraising goal is also an excellent approach. Hold a "Brown Bag Day," where you encourage the staff to bring their lunch and donate what they would ordinarily spend on going out to lunch. One year, Alliance a Rock-Tenn Company hosted

a "Wear Your Jersey" to Work Day. The week before the Super Bowl, employees made a donation to wear their favorite team jersey to work and raised over \$1,000.

Another easy way for companies to raise Great Strides dollars is through Matching Gift Programs. The Liz Claiborne Team raised over \$10,000 by getting each employee's donation matched by their company.

To date, Toshiba, BayerHealthcare, Berkeley College, & Credit Suisse have committed to be walk teams for 2010. These companies will be walking at different locations across the state. Why not have your company join in on the fun and support a cause that is already close to your heart!

For more information and help on how you can get your company involved give, us a call.