

For Every Step You "Climb" We Are Closer To A CURE!

go vertical for cystic fibrosis

Sponsorship Opportunities

21st Annual

Stair Climb

Corning Tower
Empire State Plaza

March 5, 2009

5p.m. Registration Opens

42 FLOORS...
809 STEPS



Join our family of Sponsors:



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What is Cystic Fibrosis (CF)?

CF is an inherited chronic disease that affects the lungs and digestive systems of about 30,000 children and adults in the United States.

In the 50s, few children with cystic fibrosis lived to attend elementary school. Today many people with the disease can now expect to live into their 30s, 40s and beyond.

The Cystic Fibrosis Foundation is...

Working to assure the development of the means to cure and control cystic fibrosis (CF) and to improve the quality of life for those with the disease.

One of the most efficient organizations of its kind. **In 2008, nearly 90% of every dollar of revenue raised was available for investment in CF research, care and education programs.**

The National Institutes of Health and many prominent publications, including [Forbes](#) and [USAToday](#), have heralded our innovative business model, which fuels drug discovery and development programs.

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Go Vertical for CYSTIC FIBROSIS! March 5, 2009

Corning Tower
Empire State Plaza, Albany, NY

- The expected 500 participants of *The 21st Annual Stair Climb* will enjoy an evening of great exercise, competition, team building, entertainment, massages, and prizes.
- A sample of past sponsors include: Gold's Gym, NYSCOPBA, Times Union, Clear Channel Communications, Community Care Physicians, Lydall Inc., Colonial Plumbing, CW Whalen, Northeastern Commercial Printing, Perfect Painting, The Art of Touch Massage & Bodyworks, and Value Options.
- A sample of past corporate teams include: Gold's Gym, CR Bard, Hiscock & Barclay LLP, Homestead Funding, MetLife, First Niagara, and Mental Health Association in NYS.
- In addition to this being a great marketing opportunity for your company within the Capital Region market, this event is perfect for employee team building and healthy competition.

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Stair Climb Sponsorship Opportunities

	Presenting \$5,000	Premier \$3,000	Survivor Party \$1,500	Water Stop \$1,000
Media/ Marketing Benefits	<ul style="list-style-type: none"> •Category exclusivity •Presenting Sponsor, <i>Stair Climb presented by...</i> •Logo in Program •Logo on T-shirts •Logo on Stair Climb Web site •Logo on all printed materials •(2) Banners and (4) Signs at event •Exhibitor space with prominent location •Opportunity to use the Stair Climb for cross promotional purposes •Logo and/or mentions in comprehensive media campaign (print, TV and radio) •Listing in all News Releases •Listing in NE-NY Newsletter (cir. 2,700) •Speaking engagement at event •Promotional items included in participant goody bags 	<ul style="list-style-type: none"> •Category exclusivity •Logo in Program •Logo on T-shirts •Listing on Stair Climb Web site •Name on all printed materials •(1) Banner and (2) Signs at event •Exhibitor space •Opportunity to use the Stair Climb for cross promotional purposes •Logo in Newspaper Advertisements •Listing in all News Releases •Listing in NE-NY Newsletter •Promotional items included in participant goody bags 	<ul style="list-style-type: none"> •Logo in Program •(1) Banner at Survivor Party •Listing in all News Releases •Listing in NE-NY Newsletter •Promotional items included in participant goody bags 	<ul style="list-style-type: none"> •Logo in program •(1) Banner at Water Stop and (1) Sign at event
Hospitality/ Employee Benefits	<ul style="list-style-type: none"> •Opportunity for employee representation on Planning Committee •(12) Race entries, can be grouped as (3) relay teams 	<ul style="list-style-type: none"> •(4) Race entries, can be grouped as (1) relay team 		

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**The Stair Climb celebrates
The memory of
Mary Breton.**

We are proud of the spirit & courage of
Mary & all of our loved ones who have
battled this disease.

**Yes, I want to help make CF Stand for
Cure Found by being a partner
of the CF Foundation!**

Company: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

2009 Stair Climb Sponsorship Commitment:

- \$5,000 Presenting Sponsor
- \$3,000 Premier Sponsor
- \$1,500 Survivor Party Sponsor
- \$1,000 Water Stop Sponsor
- \$250 Landing Sign Sponsor (Sponsor Sign on 1 Landing)
- Corporate Team \$500 # of Teams _____
- Relay Team \$225 # of Teams _____
- Individual Racer \$65 # of People _____
- Individual "U Can Do It" Racer \$50 # of People _____

Team Member Full Names	Age	T-shirt size
1) _____	_____	_____
2) _____	_____	_____
3) _____	_____	_____
4) _____	_____	_____

OR REGISTER ONLINE NOW at

www.cff.org/chapters/ny/stairclimb

Please return complete information to:

Rebecca M Santoli, Executive Director
Cystic Fibrosis Foundation, Northeastern NY
423A New Karner Road, Albany, NY 12205

Phone: 518-783-7361 Fax: 518-783-7394

Email: rsantoli@cff.org



*The CF Foundation
Meets Extensive
Standards of America's
Most Experienced
Charity Evaluator.*