

Jackson's Finest Evening

presented by VFP Magazine

**An evening celebrating the area's Finest Young Professionals and
benefiting the Cystic Fibrosis Foundation**

At the Flatiron Grille
September 26, 2009



...adding tomorrows every day.

JACKSON'S FINEST EVENING 2009 SPONSORSHIP OPPORTUNITIES

Jackson's Finest Evening honors the area's top young professionals for their outstanding contributions to their organizations and the community, and for their commitment to the Cystic Fibrosis Foundation.

TITLE SPONSOR

Your donation of **\$5,000** will include:

- Recognition on all collateral material as title sponsor of the event (***XYZ Company "Jackson's Finest Evening" Gala***)
- Tickets and VIP reception for twenty (20) guests at the **Jackson's Finest Evening** gala
- Company logo to appear on all printed materials and invitations
- Opportunity to host a pre-event party at company's location in the month prior to the event
- Two complimentary full-page acknowledgements in the program, which may be used to pay tribute to an honoree or to promote your company's philanthropic activities
- Opportunity for company representative to speak at the event
- Opportunity to use CFF logo and name in consumer advertising and trade promotion for the purpose of event publicity
- Company name/logo on all event gift bags (bags to be provided by sponsor)
- Opportunity to distribute and promote product or service through guest favors in gift bags
- Recognition on all press releases and public service announcements
- Name recognition on table centerpieces and special recognition during the event
- Sponsorship of a "young professional" for the **Jackson's Finest Evening** gala
- Company recognition on sponsorship board at event
- Right of first refusal for 2010 **Jackson's Finest Evening** gala to benefit the Cystic Fibrosis Foundation

Tax-deductible amount is \$4,400.

JACKSON'S FINEST EVENING 2009 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

Your donation of **\$4,000** will include:

- Recognition on all collateral materials as presenting sponsor of the event (*"Jackson's Finest Evening" presented by XYZ Company*)
- Tickets and VIP reception for ten (10) guests at the **Jackson's Finest Evening** gala
- Company logo to appear on all printed materials and invitations
- Two complimentary full-page acknowledgements in the program, which may be used to pay tribute to an honoree or to promote your company's philanthropic activities
- Opportunity to distribute and promote product or service through guest favors in gift bags
- Recognition on all press releases and public service announcements
- Special recognition during the event
- Sponsorship of a "young professional" for the **Jackson's Finest Evening** gala
- Company recognition on sponsorship board at event
- Right of first refusal for 2010 **Jackson's Finest Evening** gala to benefit the Cystic Fibrosis Foundation

Tax-deductible amount is \$3,700.

GOLD SPONSOR

Your donation of **\$2,500** will include:

- Tickets and VIP reception for ten (10) guests at the **Jackson's Finest Evening** gala
- Company name on all printed materials
- Complimentary full-page acknowledgement in the catalog, which may be used to pay tribute to an honoree or to promote your company's philanthropic activities
- Opportunity to distribute and promote product through guest favors in gift bags
- Recognition on all press releases and public service announcements
- Special recognition during the event
- Company recognition on sponsorship board at event

Tax-deductible amount is \$2,200.

JACKSON'S FINEST EVENING 2009 SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR

Your donation of **\$2,000** will include:

- Tickets and VIP reception for ten (10) guests at the **Jackson's Finest Evening** gala
- Company name on printed materials
- Complimentary full-page in the catalog, which may be used to pay tribute to an honoree or to promote your company's philanthropic activities
- Special recognition during the event
- Company recognition on sponsorship board at event

Tax-deductible amount is \$1,700.

BRONZE SPONSOR

Your donation of **\$1,500** will include:

- Tickets and VIP reception for ten (10) guests at the **Jackson's Finest Evening** gala
- Complimentary half-page in the catalog, which may be used to pay tribute to an honoree or to promote your company's philanthropic activities
- Special recognition during the event
- Company recognition on sponsorship board at event

Tax-deductible amount is \$1,200.

JACKSON'S FINEST EVENING 2009 SPONSORSHIP OPPORTUNITIES

PROGRAM BOOK

All program acknowledgements are fully tax-deductible.

- **\$400** Full-page in the event program, which may be used to pay tribute to the honoree or to promote your company's philanthropic activities
- **\$250** Half-page in the event program, which may be used to pay tribute to the honoree or to promote your company's philanthropic activities
- **\$150** Quarter-page in the event program, which may be used to pay tribute to the honoree or to promote your company's philanthropic activities

All copy and images should be sent in electronic format to sthompson@cff.org

GALA TICKET

Your donation of **\$75** will include:

- Entrance for one to **Jackson's Finest Evening** gala to include dinner, program, silent auction, live music and dancing. (Tickets will be \$80 at the door.)

Tax-deductible amount is \$45.

JACKSON'S FINEST EVENING 2009 SPONSORSHIP OPPORTUNITIES

PLEASE CHECK YOUR SPONSORSHIP CHOICE

_____ Title Sponsor	\$5,000
_____ Presenting Sponsor	\$4,000
_____ Gold Sponsor	\$2,500
_____ Silver Sponsor	\$2,000
_____ Bronze Sponsor	\$1,500
_____ Program	\$400 (Full page)
_____ Program	\$250 (Half page)
_____ Program	\$150 (Quarter Page)
_____ Gala Ticket	\$75 (Per person) <i>Total # of Tickets</i> _____
_____ I am unable to participate, but would like to donate \$ _____	

TOTAL AMOUNT ENCLOSED \$ _____

THIS DONATION / PURCHASE IS IN HONOR OF: (list a "Jackson's Finest" honoree – *optional*)

NAME _____

BUSINESS (if corporate sponsorship) _____

ADDRESS _____

PHONE & EMAIL _____

CREDIT CARD NUMBER _____ EXP. DATE _____

AUTHORIZED SIGNATURE _____

CHECK ENCLOSED AND MADE PAYABLE TO THE CYSTIC FIBROSIS FOUNDATION

Please mail all contributions & ticket requests to the following address:

Jackson's Finest Evening
c/o Cystic Fibrosis Foundation
6555 Quince Road, Suite 104
Memphis, TN 38119
Fax (901) 759-1096

For additional information, please call Amy Morris at (731) 697-7777 or email amorris@cff.org .