

# *Jackson's Finest Evening*

## HONOREE SELECTION CRITERIA

### General

The Cystic Fibrosis Foundation invites you to help save the lives of children and young adults afflicted with cystic fibrosis. The CF Foundation will be honoring **Jackson's 20 Finest Young Professionals**, on Saturday, September 26, 2009. **Jackson's 20 Finest Young Professionals** exemplify servant leadership qualities, are active in volunteer roles, and have excelled in the Greater Jackson business community. Those chosen will be among the most prominent, influential and successful young professionals. We look forward to congratulating them for their outstanding contributions to the Greater Jackson community, as well as their commitment to the Cystic Fibrosis Foundation in helping to find a cure for "CF".

### Honoree Benefits

- ◆ The prestige of being one of only 20 individuals recognized as one of **Jackson's Finest Young Professionals**.
- ◆ Each of this year's honored young professionals will be featured in VIP Magazine and the **Jackson's Finest Evening** program book.
- ◆ An opportunity to network, mix and mingle with Greater Jackson's most elite young professionals.
- ◆ You will have the opportunity to help thousands of children and young adults who suffer from cystic fibrosis and bring us one step closer to a cure.
- ◆ An opportunity to be one of the top fund raisers who will receive additional recognition and special gifts during the evening.
- ◆ Professional photos of **Jackson's 20 Finest Young Professionals** will be taken by *The Family Album* to promote the event throughout the Greater Jackson Community, and they are yours to keep.

### Honoree Responsibilities

- ◆ **To raise a minimum of \$2,000** from friends, family, business acquaintances, or corporate donors. Fundraising can be accomplished through ticket sales, sponsorships, program acknowledgements, donations, or a combination of these. Each honoree will have their own web page where they can promote the event and solicit on-line donations.
- ◆ Publicity photos will be taken by *The Family Album* to promote the event throughout Jackson.
- ◆ Attend the "Jackson's Finest" Kick-off Party at the Flatiron Grille on July 30, 2009 and the Mid-Campaign Report meeting at First State Bank (date TBD).
- ◆ Attend **Jackson's Finest Evening** at the Flatiron Grille on Saturday, September 26, 2009 at 7:00 PM.

### Honoree Criteria

- ◆ Be nominated by the event selection committee comprised of local business and civic leaders, or be nominated by your employer or volunteer organization.
- ◆ Be between 25 and 45 years of age.
- ◆ Live and work in the Greater Jackson, TN community.
- ◆ Be active in at least one charitable, civic or volunteer cause.
- ◆ Provide demonstrated leadership qualities.