



Shoot for A Cure

- **Shoot for a Cure is an exciting clay target-shooting event for all experience levels.**
- **In the first three years, Shoot for a Cure has raised over \$100,000 and has attracted over 250 participants with a variety of local and nationwide sponsors, supporters and volunteers.**
- **Our goal for 2010 is to raise \$50,000 for cystic fibrosis research and help improve the care and the lives of Iowans and of over 30,000 Americans that are faced with this devastating disease.**
- **All participants and guests are welcome to join us for the Friday evening banquet includes an amazing dinner, auction, awards, and live music!**
- **The event features 100 targets sporting clays for each shooter.**
- **CF is a life-threatening genetic disease that affects the lungs and digestive systems of tens of thousands of people.**
- **The predicted CF median survival age is now 37 years, and more than 40 percent of patients are age 18 or older.**

Money buys science... Science buys life.



Iowa Chapter
 1025 Ashworth Road,
 West Des Moines, Iowa
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 Fax: (515) 327-8990
 Email: Iowa@cff.org

Dear Friends of the Shoot for a Cure,

The Iowa Chapter of the Cystic Fibrosis Foundation is in the midst of planning for our 2010 Shoot for A Cure to raise money for families and children affected by cystic fibrosis! This year, **the 4th Annual Shoot for a Cure Event will be held on June 4th and 5th at New Pioneer Gun Club in Waukee, IA.**

The event will kick-off on Friday, June 4th with a VIP 100 – target sporting clays tournament, and open target practice. Some of Iowa’s premier shooters will be available for pointers and for VIP teams. Friday night will host a Banquet, including dinner, silent and live auctions and live entertainment. On Saturday, June 5th a 100 – target sporting clays shooting times will be available in the morning or afternoon.

This is a premiere charity-shooting event in central Iowa. We invite you to join us this year as a sponsor, supporter and/or participant to help this important cause. Please visit www.shoot4acure.org for event details and to register your team or individual shooter!

Team and Individual Entry Fees

Friday, June 4th 2010

- VIP Shoot Team** **\$1,000** (\$650 tax deductible)
- One – four person team- the 5th shooter will be an experienced Iowa Shooter.
 - 10 tickets to the Banquet.
 - Opportunity to bid in silent auction for the 5th experienced Iowa Shooter.
- Individual Shooter for a VIP Shoot Team** **\$200** (\$120 tax deductible)
- One shooter for event- will be combined or added to complete a 5-person Team.
 - 2 tickets to the Banquet.
- Banquet Ticket** **\$50** (\$35 tax deductible)
- Ticket includes Dinner, Silent & Live Auctions, and Live Entertainment.

Saturday, June 5th 2010

- Shoot for a Cure Team** **\$600** (\$275 tax deductible)
- One – 5 person Team.
 - 5 tickets to the Banquet.
- Individual Shooter** **\$125** (\$60 tax deductible)
- One shooter for event- will be combined or added to complete a 5-person Team.
 - One ticket to the Banquet.
- Afternoon Youth Shoot** **\$80** (\$15 tax deductible)
- One shooter for event- 100 Sporting Clays.
 - One ticket to the Banquet.
 - Youth Shooters must be 11-18 years old.

Sponsorship Opportunities

Title Sponsor \$10,000 (\$8,500 tax deductible)

- Two 4-person VIP Team on Friday.
- Two 5-person Team on Saturday.
- Sponsor may set up a table to display promotional items and a Company banner.
- Name & logo will be featured on all correspondence, printed materials and media advertising promoting the event.
- Sponsor's logo will appear on the CFF Iowa Chapter website.
- Acknowledgement will appear in event program.
- Two Sponsor Sign will be displayed.
- Four Tables (40 tickets) to the Banquet.

Presenting Sponsor \$5,000 (\$4,050 tax deductible)

- Two 4-person VIP Team on Friday.
- One 5-person Team on Saturday.
- Sponsor may set up a table to display promotional items and a Company banner.
- Name & logo will be featured on all correspondence, printed materials and media advertising promoting the event.
- Sponsor's logo will appear on the CFF Iowa Chapter website.
- Acknowledgement will appear in event program.
- One Sponsor Sign will be displayed.
- Two Tables (20 tickets) to the Banquet.

Cure Sponsor \$2,500 (\$1,900 tax deductible)

- One 4-person VIP Team on Friday.
- One 5-person Team on Saturday.
- Sponsor may set up a table to display promotional items and a Company banner.
- Acknowledgement will appear in event program.
- One Sponsor Sign will be displayed.
- One Table (10 tickets) to the Banquet.

Research Sponsor \$1,500 (\$1,100 tax deductible)

- One 5-person Team on Saturday.
- Acknowledgement will appear in event program.
- Sponsor Sign will be displayed.
- Table (10 tickets) to the Banquet.

Wellness Sponsor \$1,000 (\$840 tax deductible)

- 2 Shooters on Saturday- will be combined or added to complete a 5-person Team.
- Acknowledgement will appear in event program.
- Sponsor Sign will be displayed.
- 4 tickets to the Banquet.

Impact Sponsor \$500 (\$420 tax deductible)

- One Shooter on Saturday- will be combined or added to complete a 5-person Team.
- Acknowledgement will appear in event program.
- Sponsor Sign will be displayed.
- 2 tickets to the Banquet.

Foundation Sponsor \$1,000 (\$850 tax-deductible)

- Table (10 tickets) to the Banquet

Youth Sponsor \$250 (\$120 tax-deductible)

- Sponsorship supports 2 youth shooters - 100 Sporting Clays.
- Sponsor Sign on the course and logo will appear in event program.



- The Shoot for a Cure is a fun, rewarding event that provides companies with a great team-building opportunity.
- Your partnership with the CF Foundation will make your company visible to a highly loyal and dedicated group of consumers.
- In 2008, more than 90 cents of every dollar raised was available for investment in CF research and care programs.
- The Cystic Fibrosis Foundation, a nonprofit donor-supported organization, is the primary sponsor of critical research that is making tremendous strides to cure and control this fatal, genetic disease.
- The Foundation also funds patient/family education and accredits and funds a nationwide network of 115 CF care centers and 54 affiliate programs, which provide comprehensive, specialized care and support to more than 24,000 people with CF and their families.
- The Shoot for A Cure has made tremendous progress and a difference in the lives of people with cystic fibrosis.

Shoot for A Cure Reply Form

Adding *tomorrows* every day for people with cystic fibrosis!

YES, I want to participate in the Shoot for Cure!

Team and Individual Entry Fees

Friday, June 4th

- | | |
|--|---------|
| <input type="checkbox"/> VIP Shoot Team | \$1,000 |
| <input type="checkbox"/> Individual for VIP Team | \$200 |
| <input type="checkbox"/> Banquet Ticket | \$50 |

Saturday, June 5th

- | | |
|--|-------|
| <input type="checkbox"/> Youth Shoot | \$80 |
| <input type="checkbox"/> Shoot for A Cure Team | \$600 |
| <input type="checkbox"/> Individual Shooter | \$125 |

Sponsorship Opportunities

- | | |
|---|----------|
| <input type="checkbox"/> Title Sponsor | \$10,000 |
| <input type="checkbox"/> Presenting Sponsor | \$5,000 |
| <input type="checkbox"/> Cure Sponsor | \$2,500 |
| <input type="checkbox"/> Research Sponsor | \$1,500 |
| <input type="checkbox"/> Wellness Sponsor | \$1,000 |
| <input type="checkbox"/> Impact Sponsor | \$500 |
| <input type="checkbox"/> Foundation Sponsor | \$1,000 |
| <input type="checkbox"/> Youth Sponsor | \$250 |

Company: _____

Contact: _____

Email: _____

Address: _____

Phone: _____ Fax: _____

- My tax-deductible payment payable to CFF is enclosed.
- Please send me an invoice.
- I will send my tax-deductible payment by June 1st.
- I cannot attend but please accept my tax-deductible donation of \$ _____.

Signature: _____ Date: _____



Why support the Shoot for a Cure?

- **INNOVATION:** The Cystic Fibrosis foundation "venture philanthropy" business model has yielded a pipeline of more than 30 promising CF therapies. Our strategy has been featured in such prestigious publications as *Forbes* and *Business Week*, and is the subject of two Harvard Business Schools case studies.
- **EFFICIENCY:** The CF Foundation is one of the most efficient organizations of its kind and an accredited charity of the Better Business Bureau's Wise Giving Alliance. In 2008, we achieved the coveted four-star rating for sound fiscal management from Charity Navigator, the largest independent charity evaluator in the U.S.
- **RESULTS:** Thanks to wise investment by the Foundation CF research and care, the median predicted age of survival for people with CF is now more than 37 years. Today, more than 44 percent of all people with CF are adults.

Please return this completed form to:

Cystic Fibrosis Foundation
Attn: Claire Scholl
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West Des Moines, IA 50265
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iowa@cff.org