



The Kansas City Wine Opener 2010

Benefiting the Cystic Fibrosis Foundation

Sponsorship Levels

Gold Sponsorship Opportunity (Presenting Sponsor)

\$8,000

Marketing Benefits

- Sponsorship recognition in all pre-event ads including exclusive focus in one ad.
- Prominent logo placement on collateral materials, including:
 - Save the Dates
 - Invitations
 - Tickets
 - Posters
 - Tasting Glasses
 - Butler Plates
- Name inclusion in event news releases and media alerts
- Company recognized as the exclusive *presenting sponsor* on event website

Event Activities

- Speaking opportunity for company representative
- Logo placement on event signage
- 2 full page ads in Tasting Journal
- Exhibitor space in a prominent location at the event. Includes the opportunity to distribute collateral material and/or samples to over 500 guests.
- 30 VIP Tickets

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Silver Sponsorship Opportunity

\$5,000

Marketing Benefits

- Sponsorship recognition in all pre-event ads including exclusive focus in one ad.
- Prominent logo placement on collateral materials, including:
 - Save the Dates
 - Invitations
 - Posters
- Name inclusion in event news releases and media alerts
- Company recognized on the event website

Event Activities

- Logo placement on event signage
- Full page ad in Tasting Journal
- Exhibitor space in a prominent location at the event. Includes the opportunity to distribute collateral material and/or samples to over 500 guests.
- 20 VIP Tickets

Bronze Sponsorship Opportunity

\$3,000

Marketing Benefits

- Sponsorship recognition in all pre-event ads including exclusive focus in one ad.
- Prominent logo placement on collateral materials, including:
 - Invitations
 - Posters
- Name inclusion in event news releases and media alerts
- Company recognized on the event website

Event Activities

- Logo placement on event signage
- 1/2 page ad in Tasting Journal
- 16 VIP Tickets



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Exclusive Sponsorships

Tasting Glass Sponsorship Opportunity

\$4,500

Marketing Benefits

- Name inclusion in event news releases and media alerts
- Company recognized on the event website

Event Activities

- Name and or logo placement on 500-keepsake wine tasting glasses (a benefit exclusive to the Tasting Glass and Gold sponsor levels).
- Logo placement on event signage
- 1/2 page ad in Tasting Journal
- 16 VIP Tickets

Silent Auction Sponsor

\$3,500

Marketing Benefits

- Name inclusion in event news releases and media alerts
- Company recognized on the event website

Event Activities

- Company Logo on silent auction bid sheets and item description tents
- Logo placement on silent auction signage
- 1/2 page ad in Tasting Journal
- 14 VIP Tickets

Butler Plate Sponsorship Opportunity

\$2,500

Marketing Benefits

- Name inclusion in event news releases and media alerts
- Company recognized on the event website

Event Activities

- Name and or logo placement on 500 butler plates used by all guests at event (a benefit exclusive to the Butler Plate and Gold sponsor levels).
- Logo placement on event signage
- 1/2 page ad in Tasting Journal
- 10 VIP Tickets



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Friends for a Cure Packages

\$1,000 Pinot Level

- 6 VIP Tickets
- Company or individual name mentioned on event website and in Tasting Journal as *Friend for a Cure*

\$750 Zinfandel Level

- 8 tickets to Wine Opener event
- Company or individual name mentioned on event website and in Tasting Journal as *Friend for a Cure*

\$500 Chardonnay Level

- 2 VIP Tickets and 2 Standard Tickets to Wine Opener event
 - Company or individual name mentioned on event website and in Tasting Journal as *Friend for a Cure*
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\$90 VIP Wine Opener Ticket

- Room limit: 150 guests
- Early admittance to the event (1 hour prior)
- Premier wine tasting with Wine Connoisseur Stephen Molloy

\$60 Wine Opener Ticket

- Enjoy food samples from at least 15 local restaurants
- Wine tasting offered by 10 area wine vendors – over 100 different wines presented
- Live entertainment
- Silent auction



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Sponsorship Agreement

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____

E-mail: _____

We would like to support the Cystic Fibrosis Foundation through the sponsorship level below (please circle):

Gold Sponsor	\$ 8,000
Silver Sponsor	\$ 5,000
Bronze Sponsor	\$ 3,000
Tasting Glass Sponsor	\$4,500
Silent Auction Sponsor	\$3,500
Butler Plate Sponsor	\$2.500
Friends for a Cure Sponsors	
Pinot Level	\$1,000
Zinfandel Level	\$750
Chardonnay Level	\$500
____ VIP Ticket	\$90
____ Standard Ticket	\$60

We would like to provide payment by (please circle one):

Please bill our company • Our payment is attached

MasterCard, Visa, American Express or Discover (please circle one)

Account # _____ Exp: _____

Signature: _____

Please return to:
Cystic Fibrosis Foundation
Attn: Karly Kappelman
6950 Squibb Rd. Suite 310
Mission, KS 66202