



Sponsorship Opportunities Gateway Missouri Chapter **2009**





Dear CFF Supporter,

It is with great pleasure that I present the following exciting new event benefiting the Cystic Fibrosis Foundation. The **CF Charity Poker Tournament** – hosted by Rams kicker Josh Brown will be held on Tuesday, June 16th. We would love to have you join us and *show your poker face* for CF at Ameristar Casino.

By sponsoring the Gateway Missouri Chapter of the Cystic Fibrosis Foundation will help fund our mission *to assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease.*

As you may know, cystic fibrosis (CF) is a life-shortening, genetic disease that produces many complex challenges. The CF Foundation leaves no stone unturned in its efforts to beat these challenges by raising money to fund specialized patient care and CF research in St. Louis and its surrounding suburbs. With our advanced network of local clinics and care centers at St. Louis Children's Hospital, Washington University, and Cardinal Glennon we are striving to add more tomorrows' everyday. This strategy continues to bring us closer to a cure, but the cost is high. The road that will lead us to a cure is an expensive one.

This year, the stakes are even higher. I look forward to your consideration of the CF Charity Poker Tournament. In return, the Gateway Missouri Chapter of the Cystic Fibrosis Foundation offers a full array of marketing and event related incentives.

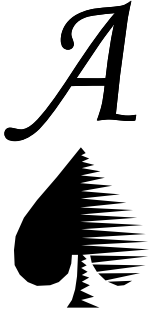
For your review, enclosed please find sponsorship levels and for aforementioned event. Please do not hesitate to contact me if you have questions. 314-733-1241 ext 13.

Thank you for your support of our mission to save lives. Our call to action is urgent and we could not move forward without the help of supporters such as yourself.

Warm regards,

Krista Mallette

Krista Mallette
Director of Special Events



2009 Texas Hold 'Em Poker Sponsorship Opportunities

Title Sponsor.....\$15,000 (**Tax Deductible Portion \$14,000**)

- ♣ All event promotions will include Presenting Sponsors(s) name
- ♣ Corporate name listed on invitation and event promotional materials
- ♣ Inclusion in all pre-event publicity events
- ♣ Corporate logo or name on communications and event media
- ♦ 20 Players at the tournament and 20 non-playing guests
- ♥ Full-page acknowledgement in program booklet
- ♠ Verbal recognition during event program
- ♠ Corporate signage displayed during event
- ♠ Opportunity to offer attendees 1 approved promotional item

“Royal Flush” Sponsor.....\$10,000 (Tax Deductible Portion \$9,250)

- ♣ Corporate name listed on invitation and event promotional materials
- ♣ Corporate logo or name on communications and event media
- ♦ 15 Players at the tournament and 15 non-playing guests
- ♥ Full-page acknowledgement in program booklet
- ♠ Verbal recognition during event program
- ♠ Corporate signage displayed during event

“Four of a Kind” Sponsor.....\$5,000 (**Tax Deductible Portion \$4,500**)

- ♣ Corporate name listed on invitation and event promotional materials
- ♦ 10 Players at the tournament and 10 non-playing guests
- ♥ Half-page acknowledgement in program booklet
- ♠ Verbal recognition during event program
- ♠ Corporate signage displayed during event

“Full House” Table Patron.....\$2,500 (**Tax Deductible Portion \$2,000**)

- ♣ 10 Players at the Tournament plus 10 non-playing guests
- ♦ Quarter-page acknowledgement in program booklet
- ♠ Verbal recognition during event program

Individual Buy-In.....\$200 (Tax Deductible Portion \$150)

- ♣ 1 ticket to play poker at the event and 1 non-playing guest

Individual Guest.....\$50 (Tax Deductible portion \$40)

- ♣ 1 ticket to the event (Poker not included)

