



2009 Bowl for Breath

Sponsorship Levels and Benefits

\$13,000 Title Sponsor

Event will be called 'COMPANY' Bowl for Breath. Sponsor's name/logo will appear on the front of up to 3,000 posters and brochures. Title sponsor will have prominent banner placement on the day of the event. Sponsors name / logo will appear on the front of up to 500 T-Shirts, which will be distributed to all participating bowlers the day of the event. Sponsor will also enjoy verbal recognition the day of the event. Enhance community visibility via sampling opportunities and product distribution to participants and volunteers. **Please note this level is exclusive to one sponsor.**

\$7,500 Presenting / T-Shirt Sponsor

Sponsor's name/logo will appear on up to 3,000 posters and brochures if sponsorship is secured by September 15. Presenting Sponsor will have prominent banner placement on the day of the event. Sponsors name / logo will appear on the back of up to 500 T-shirts, which will be distributed to all participating bowlers the day of the event. Sponsor will also enjoy verbal recognition the day of the event. Enhance community visibility via sampling opportunities and product distribution to participants, spectators and volunteers.

\$5,000 T-Shirt Sponsor

Sponsor's name/logo will appear on the back of up to 500 T-shirts, which will be distributed to all participating bowlers the day of the event. T-shirt sponsor will also receive verbal announcements at the event. If sponsorship is secured by September 15, sponsor will enjoy community visibility on 5,000 posters and brochures.

\$3,000 Photo Sponsor

Sponsor's name/logo will appear on team pictures taken the day of the event. These photos will be embellished with the event name, date, and photo sponsors' logo, which will be distributed to participants by mail after the event. If sponsorship is secured by September 15, sponsor will enjoy community visibility on up to 3,000 posters and brochures. This sponsor will also receive verbal recognition on the day of the event. **Please note this level is exclusive to one sponsor.**

\$1,000 Refreshment Sponsor

Sponsor's name/logo will appear on up to 500 refreshment coupons, which will be given to all participants at the event. If sponsorship is secured by September 15, sponsor will enjoy community visibility on up to 3,000 posters and brochures. This sponsor will also receive verbal recognition on the day of the event.

\$750 Center Sponsor

CFF will supply signage for the each Center Sponsor and will hang banners/signs throughout the facility the day of the event. Sponsor will receive verbal recognition and may choose to distribute promotional materials at the event. If sponsorship is secured by September 15, sponsor will enjoy community visibility on up to 3,000 posters and brochures.

\$300/\$400/\$500 Lane Sponsors

One lane \$300; two lanes \$400; three lanes \$500. CFF will provide all lane signs with sponsor's name, which will hang directly above bowling lanes.

All sponsorship levels are fully tax-deductible.

"Because of risks to people with cystic fibrosis (CF), individuals with a confirmed positive sputum culture for *Burkholderia cepacia* complex **shall not attend** this event. This is because *B. cepacia* can be passed between individuals who have CF through close proximity. *B. cepacia* infection in a person with CF can cause serious respiratory illness and, in some patients, may lead to death. Despite this policy, there might still be some individuals with *B. cepacia* in attendance. *B. cepacia* is not a risk for otherwise healthy individuals. For alternative ways to participate and for information about this policy, please contact the CF Foundation at (800) FIGHT-CF or visit our Web site at www.cff.org. Consult your CF care center physician with medical questions."





2009 Bowl for Breath Sponsorship Form

_____ TITLE Sponsor \$13,000

_____ Presenting Sponsor / T-Shirt Sponsor \$7,500

_____ T-Shirt Sponsor \$5,000

SOLD

_____ Team Picture Sponsor \$3,000

_____ Refreshment Sponsor \$1,000

_____ Center Sponsor \$750

Lane Sponsors: _____ Triple Lane \$500 _____ Double Lane \$400 _____ Single Lane \$300

FLAT DONATION: (please circle one)

\$150

\$200

\$250

\$_____ (Amount)

Representative Name: _____

Company: _____

Address: _____

Phone: _____ E-Mail: _____

Method of payment: _____ Check enclosed (Please make check payable to: Cystic Fibrosis Foundation.)

_____ Charge (Please call Kate Todd at 314-733-1241)

_____ Please invoice me.

PLEASE MAIL, E-MAIL OR FAX THIS FORM TO:

Cystic Fibrosis Foundation, Attn: Kate Todd, Bowl for Breath
10801 Pear Tree Lane, Ste. 110, St. Louis, MO 63074
Phone (314) 733-1241 fax: (314) 429-0327

ktodd@cff.org

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