

**A FUN EVENT...  
A WORTHY CAUSE!  
PLEASE SUPPORT  
OUR EFFORTS.**



CYSTIC FIBROSIS FOUNDATION'S  
*Breath of Life*  
CELEBRATION 2009

**SPONSORSHIP  
OPPORTUNITIES**



## PRESENTING SPONSOR:

**\$40,000 + (Exclusive)**

*(\$35,560 of this contribution is tax-deductible)*

- VIP tickets for 24 guests including complimentary valet parking
- Private Pre-Celebration reception with honoree and invited guests
- Event referred to as Breath of Life Celebration Presented by "Your Company Name"
- Speaking opportunity during the evening
- Company logo incorporated into Breath of Life Celebration event logo
- Company logo prominently featured on all marketing collateral and advertising including invitations, press releases, print materials, radio, etc.
- Company name and logo on the chapter's web page with an opportunity to hyperlink to your company's website
- Logo recognition (artwork provided by company) on attendee gift bag
- Opportunity to provide promotional material in gift bag
- Two full-page acknowledgments with preferred placement; choice of back cover of program or inside cover and one additional acknowledgment within program
- Listing in the Breath of Life Celebration program
- Recognition onsite at event

## DIAMOND SPONSOR:

**\$30,000**

*(\$26,300 of this contribution is tax-deductible)*

- VIP tickets for 20 guests including complimentary valet parking
- Private Pre-Celebration reception with honoree and invited guests
- Company logo on all marketing collateral and advertising including invitations, press releases, print materials, radio, etc.
- Company name and logo on the chapter's web page with an opportunity to hyperlink to your company's website
- Logo recognition (artwork provided by company) on attendee gift bag; opportunity to provide promotional material in gift bag
- Two full-page acknowledgments with preferred placement on inside back cover of program or center fold and second acknowledgment within program
- Listing in the Breath of Life Celebration program
- Recognition onsite at event

## PLATINUM SPONSOR:

**\$15,000**

*(\$12,225 of this contribution is tax-deductible)*

- VIP tickets for 15 guests including complimentary valet parking
- Private Pre-Celebration reception with honoree and invited guests
- Company logo on all marketing collateral and advertising including invitations, press releases, print materials, radio, etc.
- Company name and logo on the chapter's web page with an opportunity to hyperlink to your company's website
- Logo recognition (artwork provided by company) on attendee gift bag; opportunity to provide promotional material in gift bag
- Full-page acknowledgment with preferred placement in program
- Listing in the Breath of Life Celebration program
- Recognition onsite at event

## EVENT DECORATIONS SPONSOR:

**\$10,000**

*(\$9,630 of this contribution is tax-deductible)*

Help us offset the costs of enhancing the whimsical venue into an elegant and distinctive adaptation of the evening's festivities. This sponsorship will include the following sponsorship benefits:

- VIP tickets for two guests including complimentary valet parking
- Private Pre-Celebration reception with honoree and invited guests
- Company featured and listed as "Event Decorations Sponsor" on all marketing collateral and advertising including invitations, press releases, and print materials.
- Company name and logo on the chapter's web page with an opportunity to hyperlink to your company's website
- Logo recognition (artwork provided by company) on attendee gift bag
- Opportunity to provide promotional material in gift bag
- Full-page acknowledgment in program
- Listing in the Breath of Life Celebration program
- Recognition onsite at event

## AUDIO/VISUAL SPONSOR:

**\$7,500 (Exclusive)**

*(\$6,408 of this contribution is tax-deductible)*

Help us offset the costs of our audio/visual needs for the evening's festivities. This sponsorship will include the following sponsorship benefits:

- VIP tickets for six guests including complimentary valet parking
- Company logo on marketing materials
- Half-page acknowledgment in program
- Listing in the Breath of Life Celebration program
- Recognition onsite at event

## VALET:

**\$6,000 (Exclusive)**

*(\$5,636 of this contribution is tax-deductible)*

Help us offset the costs of our valet parking incentive for the evening's festivities. This sponsorship will include the following sponsorship benefits:

- VIP tickets for two guests including complimentary valet parking
- Corporate logo on valet shirts
- Opportunity to distribute promotional material at valet service
- Quarter-page acknowledgment in program
- Listing in the Breath of Life Celebration program

## ENTERTAINMENT SPONSOR:

**\$7,000**

*(\$6,630 of this contribution is tax-deductible)*

This is a great sponsorship opportunity for guaranteed high visibility. Your company's name will appear around the stage area throughout the evenings activities. This sponsorship will include the following benefits:

- VIP tickets for two guests including complimentary valet parking
- Private Pre-Celebration reception with honoree and invited guests
- Company logo on marketing collateral and advertising including press releases.
- Company name and logo on the chapter's web page with an opportunity to hyperlink to your company's website
- Logo recognition (artwork provided by company) on attendee gift bag
- Opportunity to provide promotional material in gift bag
- Half-page acknowledgment in program
- Listing in the Breath of Life Celebration program
- Recognition onsite at event

## VIP COCKTAIL RECEPTION:

**\$6,000**

*(\$5,636 of this contribution is tax-deductible)*

The VIP Cocktail Reception is a special event that will benefit greatly from your company's support. This sponsorship includes the following benefits:

- VIP tickets for two guests including complimentary valet parking
- Private Pre-Celebration reception with honoree and invited guests
- Half-page acknowledgment in program
- Listing in the Breath of Life Celebration program
- Recognition onsite at event

## GOLD SPONSOR:

**\$10,000**

*(\$7,780 of this contribution is tax-deductible)*

- VIP tickets for 12 guests including complimentary valet parking
- Private Pre-Celebration reception with honoree and invited guests
- Company logo on all marketing collateral and advertising including press releases, print materials, radio, etc.
- Company name and logo on the chapter's web page with an opportunity to hyperlink to your company's website
- Logo recognition (artwork provided by company) on attendee gift bag; opportunity to provide promotional material in gift bag
- Full-page acknowledgment with preferred placement in program
- Listing in the Breath of Life Celebration program
- Recognition onsite at event

## SILVER SPONSOR:

**\$5,000**

*(\$3,544 of this contribution is tax-deductible)*

- VIP tickets for eight guests including complimentary valet parking
- Half-page acknowledgment in program
- Listing as a silver sponsor on Breath of Life Celebration website
- Listing in the Breath of Life Celebration program

## BRONZE SPONSOR:

**\$2,500**

*(\$1,408 of this contribution is tax-deductible)*

- VIP tickets for six guests including complimentary parking
- Quarter-page acknowledgment in program
- Listing as a bronze sponsor on Breath of Life Celebration website
- Listing in the Breath of Life Celebration program

## FRIENDS OF THE FOUNDATION:

**\$500**

*(\$136 of this contribution is tax-deductible)*

- Two tickets to event including complimentary valet parking

## FOUNDATION PATRON:

**\$275**

*(\$93 of this contribution is tax-deductible)*

- One ticket to event including complimentary valet parking

Please see enclosed response card and return envelope for sponsorship commitment.

For information, please contact:

**Cystic Fibrosis Foundation  
Delaware Valley Chapter**

Attn: Felice Kelem, Breath of Life Celebration  
2004 Sproul Road, Suite 208, Broomall, PA 19008

**610-325-6001**

email: [fkelem@cff.org](mailto:fkelem@cff.org) or [del-valley@cff.org](mailto:del-valley@cff.org)