



Akron Wine Opener

“Uncork to a Cure” Sponsorship Opportunities



- Title Sponsor- \$10,000** (\$9,760 tax-deductible)
 - Exclusive title sponsor status.
 - Company name or logo included in all event marketing material including invitations, posters, newsletters, tickets, and tasting journal.
 - Company promoted as title sponsor in all media opportunities.
 - Company name/logo promoted as title sponsor of The Akron Wine Opener.
 - Company name/logo will appear on tasting glasses given to guests.
 - Exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
 - Company will have the opportunity to use Wine Opener logo on external & internal communications and for cross marketing purposes.
 - Six VIP tickets to the event (value of \$660) and signage displayed at the event.

- Presenting Sponsor- \$5,000** (\$4,840 tax-deductible) – offered to two non-competing markets
 - Company name or logo included in all event marketing material including invitations, posters, newsletters, tickets, and tasting journal.
 - Company name/logo promoted as presenting sponsor of The Akron Wine Opener.
 - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests
 - Company will have the opportunity to use Wine Opener logo on external & internal communications and for cross marketing purposes.
 - Four VIP tickets to the event (value of \$440) and signage displayed at the event.

- Tasting Glass Sponsor- \$3,000** (\$2,920 tax-deductible) – offered to two non-competing markets
 - Company name/logo placement on more than 350 keepsake wine glasses (exclusive to tasting glass & title sponsors)
 - Company name/logo included in half-page acknowledgement in tasting journal.
 - Company listed as tasting glass sponsor in all event press releases.
 - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests
 - Two VIP or Four general tickets to the event.
 - Company will have the opportunity to use Wine Opener logo on external & internal communications and for cross marketing purposes.

- Silent Auction Sponsor- \$3,000** (\$2,920 tax-deductible)- offered to two non-competing markets
 - Company name/logo placement on all silent auction table descriptions (minimum of 40) in addition to silent auction sponsorship acknowledgement in auction booklet.
 - Company name/logo included in half-page acknowledgement of tasting journal.
 - Company listed as silent auction table sponsor in all event press releases.
 - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
 - Company will have the opportunity to use Wine Opener logo on external & internal communications & for cross marketing purposes.
 - Two VIP tickets to the event.

- VIP Reception Sponsor- \$2,500** (\$2,340 tax-deductible)
 - Company name/logo will be included in event marketing collateral including invitations, newsletters and tasting journal.
 - Opportunity to conduct a tasting, sampling, or presentation of your products and/or services to a captive audience at the VIP reception. Includes display space and signage.
 - Company listed as VIP Reception sponsor in event press releases.
 - Four VIP tickets to the event.

- Cabernet Sponsor- \$2,500** (\$2,420 tax-deductible)- offered to two non-competing markets
 - Company name/logo placement on all wine tasting tables in addition to all cocktail table centerpieces.
 - Company name/logo included in half-page acknowledgement of tasting journal.
 - Company listed as cabernet table sponsor in all event press releases.
 - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
 - Company will have the opportunity to use Wine Opener logo on external & internal communications and for cross marketing purposes.
 - Two VIP tickets to the event.

- Chardonnay Sponsor - \$325** (\$245 tax-deductible)
 - Two VIP tickets to the event.
 - ¼ page acknowledgement in tasting journal.

- Tasting Journal Acknowledgement (please circle)** (Fully tax deductible)
 - Full-Page (5½ x 8½).....\$500 Half-Page (5½ x 4¼).....\$250 Quarter-Page (2¾ x 4¼).....\$150
 - Please forward logo or company ready acknowledgment to szak@cff.org by February 12, 2010

_____ My check made payable to the Cystic Fibrosis Foundation is enclosed for \$_____.

_____ Please bill me at the address below.

_____ Make a monetary donation of your choice \$100, \$50, \$25, Other \$_____. *Fully Tax-Deductible*

Name _____ Phone _____

Company _____ Fax _____

Address _____

City _____ State _____ Zip _____ E-mail _____

Please mail or fax this form to the Cystic Fibrosis Foundation, Attn: Suzanne Zak
 4635 Richmond Road, Suite 103; Warrensville Hts., OH 44128 Fax (216) 292-4461; Phone (216) 292-4437
szak@cff.org or visit <http://NorthernOH.cff.org/akronwine>