



Arkansas Chapter
200 South Commerce, Suite 100
Little Rock, AR 72201
(501) 371-0233 Office (501) 324-2236 Fax

To Whom It May Concern:

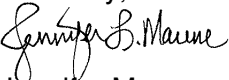
The Cystic Fibrosis (CF) Foundation, a nonprofit donor-supported organization, is the primary sponsor of critical research that is making tremendous strides to cure and control this fatal, genetic disease. The Foundation also funds two care centers, which provide comprehensive, specialized care and support to people with CF and their families. Our care centers are located at the Arkansas Children's Hospital, the University of Arkansas for Medical Sciences, and the Center for Children at Lowell.

Thanks to our generous supporters, the Cystic Fibrosis Foundation has made a real difference. When the Foundation was established in 1955, children with CF were not expected to live long enough to attend elementary school. Due in large part to the Foundation's aggressive investments in innovative research and comprehensive care, the predicted median survival age is now 37 years. Despite advances in CF research and care, we still lose at least one precious life to CF every day. There is much more work to be done to extend and improve the lives of those with CF and to reach our ultimate goal: a cure.

Your support is crucial to our progress. We hope you will partner with us to help add more years to the lives of those with CF. Your support of our *Northwest Arkansas Wine Opener* will contribute considerably. The *Northwest Arkansas Wine Opener* will be held February 26, 2010 at the Doubletree Guest Suites in Bentonville, Arkansas. The VIP Reception will be held from 6:00 p.m. to 7:00 p.m. and the general event begins at 7:00 p.m. The event will be a relaxed, yet lively, evening for 400 expected guests.

Please take a moment to review the enclosed sponsorship packet and choose the sponsorship that best suits your company. As you consider our request, please note the CF Foundation has been recognized for its efficiency, as nearly 90 cents of every dollar raised is available for investment in CF research and our centers like the Arkansas Children's Hospital Center for Children in Lowell.

Thank you for considering this opportunity. Together, we can continue *adding tomorrows every day* to the lives of those with CF.

Sincerely,

Jennifer Maune
Executive Director



Sponsor Levels:

Title Sponsor: \$6,000

Company name and logo listed on all printed materials and promotions as Title Sponsor. Company recognized at event and company sign displayed at registration. Ten VIP tickets to event. (Tax deductible portion is \$5,600)

Presenting Sponsor: \$3,500

Company name and logo listed on all printed materials and promotions. Company recognized at event and company sign displayed at registration. Six VIP tickets to event. (Tax deductible portion is \$3,260)

VIP Area/Reception Sponsor: \$3,000

Exclusive VIP area sponsor status. Company name on all event marketing and promotional materials, six VIP tickets to event, and recognition night of event. (Tax deductible portion is \$2,760)

Tasting Glass Sponsor: \$2,000

Acknowledgement in all event marketing materials. Recognition night of event. Four VIP tickets. (Tax deductible portion is \$1,840)

Corporate Sponsor Levels:

Champagne Level: \$1,000

Full page ad in tasting journal, two VIP and four regular Wine Opener tickets, and recognition night of event. (Tax deductible portion is \$800)

Cabernet Level: \$750

Two VIP tickets to event, and recognition night of event. (Tax deductible portion is \$670)

Chardonnay Level: \$500

Two regular event tickets and recognition night of event. (Tax deductible portion is \$440)

*Northwest Arkansas
Wine Opener*

*Benefiting the Arkansas Chapter
of the
Cystic Fibrosis Foundation*

**Friday, February 26, 2010
Doubletree Guest Suites
VIP Reception: 6:00-7:00 pm
Wine Opener: 7:00-10:00pm**

2010 Sponsorship Commitment Form

Company Name: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ **Fax:** _____

Email: _____

Signature: _____

Date: _____

Sponsor Level:

\$ _____ Amount

- _____ **Title Sponsor**
- _____ **Presenting Sponsor**
- _____ **VIP Area/Reception Sponsor**
- _____ **Tasting Glass Sponsor**
- _____ **Corporate – Champagne Level**
- _____ **Corporate – Cabernet Level**
- _____ **Corporate – Chardonnay Level**

Please complete and fax to the CFF Office

Fax: (501) 324-2236

Attention: Jennifer Maune

Cystic Fibrosis Foundation

200 South Commerce, Suite 100

Little Rock, AR 72204

Phone: (501) 371-0233 Email: jmaune@cff.org