



7<sup>th</sup> Annual

# Cleveland Wine Opener



“Uncork to a Cure” Sponsorship Opportunities

Friday, October 8, 2010

- Title Sponsor- \$10,000** (*\$9,600 tax-deductible*)
  - Exclusive title sponsor status
  - Company name or logo included in all event marketing material including invitations, posters, newsletters, tickets, and tasting journal.
  - Company promoted as title sponsor in all media opportunities.
  - Company name/logo promoted as title sponsor of The Cleveland Wine Opener.
  - Company name/logo will appear on tasting glasses given to guests.
  - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
  - Company will have the opportunity to use Wine Opener logo on external & internal communications and for cross marketing purposes.
  - 10 VIP tickets to the event (value of \$1100) and signage displayed at the event.
- Presenting Sponsor- \$5,000** (*\$4,760 tax-deductible*) - offered to two non-competing markets
  - Company name or logo included in all event marketing material including invitations, posters, newsletters, tickets, and tasting journal.
  - Company name/logo promoted as presenting sponsor of The Cleveland Wine Opener.
  - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
  - Company will have the opportunity to use Wine Opener logo on external & internal communications & for cross marketing purposes.
  - Six VIP tickets to the event (value of \$660) and signage displayed at the event.
- Program Sponsor- \$5,000** (*\$4,760 tax-deductible*) - offered to two non-competing markets
  - Company name or logo included in all event marketing material including invitations, posters, newsletters, tickets, and tasting journal.
  - Company name/logo promoted as program sponsor of The Cleveland Wine Opener.
  - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
  - Company will have the opportunity to use Wine Opener logo on external & internal communications & for cross marketing purposes.
  - Six VIP tickets to the event (value of \$660) and signage displayed at the event.
- Tasting Glass Sponsor- \$4,000** (*\$3,920 tax-deductible*) - offered to two non-competing markets
  - Company name/logo placement on more than 350 keepsake wine glasses (exclusive to tasting glass & title sponsors)
  - Company name/logo included in half-page acknowledgement in tasting journal.
  - Company listed as tasting glass sponsor in all event press releases.
  - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
  - Company will have the opportunity to use Wine Opener logo on external & internal communications and for cross marketing purposes.
  - Two VIP tickets to the event.
- VIP Reception Sponsor- \$3,000** (*\$2,840 tax-deductible*)- offered to two non-competing markets
  - Company name/logo will be included in event marketing collateral including invitations, newsletters and tasting journal.
  - Opportunity to conduct a tasting, sampling, or presentation of your products and/or services to a captive audience at the VIP reception. Includes display space and signage.
  - Company listed as VIP Reception sponsor in event press releases.
  - Company name/logo listed as VIP Reception sponsor on VIP tickets & lanyards given specifically to VIP guests.
  - Four VIP tickets to the event.
- Silent Auction Sponsor- \$3,000** (*\$2,920 tax-deductible*)- offered to two non-competing markets
  - Company name/logo placement on all silent auction table descriptions (minimum of 30) in addition to specific acknowledgement in auction booklet.
  - Company name/logo included in half page acknowledgement of tasting journal.
  - Company listed as silent auction table sponsor in all event press releases.
  - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
  - Company will have the opportunity to use Wine Opener logo on external & internal communications & for cross marketing purposes.
  - Two VIP tickets to the event.
- Cabernet Sponsor- \$2,500** (*\$2,420 tax-deductible*)- offered to two non-competing markets
  - Company name/logo placement on all wine tasting tables in addition to all cocktail table centerpieces
  - Company name/logo included in half-page acknowledgement of tasting journal.
  - Company listed as cabernet table sponsor in all event press releases.
  - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
  - Company will have the opportunity to use Wine Opener logo on external & internal communications and for cross marketing purposes.
  - Two VIP tickets to the event.
- Michael W. Konstan Gallery of Hope Sponsor - \$2,500** (*\$2,420 tax-deductible*)
  - Company name/logo placement as sponsor of Michael W. Konstan Gallery of Hope (artwork created by local artists)
  - Company name/logo included in half-page acknowledgement of tasting journal.
  - Company listed as Gallery of Hope sponsor in all event press releases.
  - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
  - Company will have the opportunity to use Wine Opener logo on external & internal communications and for cross marketing purposes.
  - Two VIP tickets to the event.

- Wine Charm Sponsor - \$2,000** (*\$1,920 tax-deductible*)
  - Company name/logo placement on wine charms (minimum of 450) distributed with wine glasses.
  - Company name/logo included in ¼ page acknowledgement of tasting journal.
  - Option of exhibitor space (one 6-foot skirted table w/signage) in a prominent location at event to distribute material to guests.
  - Company will have the opportunity to use Wine Opener logo on external & internal communications & for cross marketing purposes.
  - Two VIP tickets to the event.
  
- Corporate Ticket Package - \$1000** (*\$600 tax-deductible*)
  - 20 general tickets to the event to offer to clients, staff, partners, etc.
  - Listing in tasting journal as Corporate Ticket Partner.
  
- Chardonnay Sponsor - \$325** (*\$245 tax-deductible*)
  - Two VIP tickets to the event.
  - ¼ page acknowledgement in tasting journal.
  
- Tasting Journal Acknowledgement (please circle)** (*Fully tax deductible*)
  - Full-Page (5½ x 8½).....\$500      Half-Page (5½ x 4¼).....\$250      Quarter-Page (2¾ x 4¼).....\$150

➤ Please forward logo or company ready acknowledgment to [szak@cff.org](mailto:szak@cff.org) by August 27, 2010

\_\_\_\_\_ My check made payable to the Cystic Fibrosis Foundation is enclosed for \$\_\_\_\_\_.

\_\_\_\_\_ Please bill me at the address below.

\_\_\_\_\_ Make a monetary donation of your choice \$100, \$50, \$25, Other \$\_\_\_\_\_. *Fully Tax-Deductible*

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ E-mail \_\_\_\_\_

**Please mail or fax this form to the Cystic Fibrosis Foundation, Attn: Suzanne Zak  
4635 Richmond Road, Suite 103; Warrensville Hts., OH 44128 Fax (216) 292-4461; Phone (216) 292-4437  
szak@cff.org**